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EIGHTIETH YEAR IUKA, TISHOMINGO COUNTY, MISSISSIPPI THURSDAY, DECEMBER 19, 1963 Number 23

Christmas Basket Fund Is \$350.00 Short Of Goal

Chairman Urges Citizens Of Area To Contribute To Worthy Cause

W. E. Ludlam, Chairman of the Christmas Basket Fund, reminds citizens of the area to get those less fortunate who may be needing a Christmas basket. "Christ provided food for the needy and so can we. While we are so happy and getting presents for our friends and loved ones, let's not forget to put our money in an envelope and send it to The Christmas Basket Fund, Iuka," Mr. Ludlam said.

A basket will be sent to the most desperately needy families not only in Iuka but as far as Holcut, Burnsville and like distances. "Won't you help us? Many are going the second year. In addition to their regular donation, Curtis Bros. Drug are their prize money from their winning float in the Christmas parade," the Chairman continued.

Good Neighbors who are not listed this week will be included in the final roundup next week. Christmas is just around the corner and your help is needed. The following have been good neighbors during the past week:

Talmadge Finch	\$10.00
Mr. and Mrs. Herman Gann	25.00
Mr. and Mrs. Leslie Moser	5.00
Mr. and Mrs. William Jr. Pyle	10.00
Mr. and Mrs. Elmus Curtis	10.00
James R. Laster	1.00
Mr. and Mrs. E. C. Holtsford	5.00
Mr. and Mrs. Richard McRee	5.00
Mr. and Mrs. Johnny Smith	5.00
Mr. and Mrs. M. T. Toupe	2.50
Mr. and Mrs. Roe Daniel	1.00
Mr. and Mrs. C. B. Reid	5.00
Mr. and Mrs. Sam Daniel	5.00
Mr. Lackey	1.00
Mr. and Mrs. Talmadge Jourdan	25.00
J. C. Jourdan Co.	25.00
Mr. and Mrs. C. B. Wheeler	5.00
Mr. and Mrs. V. T. Presley	1.00
L. D. Williams	1.00
Alfred Robinson	1.00
H. B. Cleaners	1.00
Mr. and Mrs. Garvin Davis	6.00
Mr. and Mrs. Alver Belue	5.00
Mr. and Mrs. Everett Cutshall	6.00
Mr. and Mrs. Frank Burns	15.00
L. D. Phifer (Ford Salesman)	5.00
Mr. and Mrs. K. M. McNeil	1.00
Mr. and Mrs. W. C. Hamilton	2.00
Mr. and Mrs. H. F. Chambers	15.00
Southland Service Station	10.00
Mrs. Emma Brown	.50
Mrs. Hora & Hora	3.00
Mr. and Mrs. Charles Robbins	5.00
Rev. and Mrs. Joseph H. Morris, Jr.	5.00
Lard and Phifer Service Station	5.00
Mr. and Mrs. P. L. Sweeney	5.00
Mr. and Mrs. Larry Brewer	5.00

Iuka A Boys Undefeated; 9 Wins Tallied

Iuka A boys are still undefeated. They have won 9 games so far this season and are rated tops in Northeast Mississippi. In a charity game played at Fulton Saturday night, Iuka A boys beat Wheeler by 23 points, the final score being 102 to 79. At half time Iuka led by 16 points.

High men for Iuka were Dean with 53, Holley 16, Robinson 10, Walker 7, Brown 8, Crawford 6, and Berryman 4. For Wheeler, Wilson got 18, Hall 10, Harper, Huddleston and Morgan tied with 9 each. On the rebounds, Walker got 11, Crawford and Dean 10 each. Huddleston got 13 for Wheeler.

Iuka-Burnsville
On Friday night, December 13, Iuka was victorious over Burnsville to the tune of 103 to 75. At half time, Iuka was leading with a margin of 28 points. Dean racked up 32 points, Earl Walker 24, Jerry Holley 13, Jim Robinson 10, Don Robinson 8, William Crawford 7, Jerry Berryman 5, and Richard Dexter 4.

For Burnsville, Daily 23, Whittaker and Ross tied with 14 each, Hall 10, Barnett 8, and Marlair 6.

Girls
Iuka girls racked up a winning score over the Burnsville lassies. The final score tallied 52 to 47. At half time the score stood 26-26.

Jean Dean was high scorer for Iuka with 19 points, Joan Dean got 17, Martha Johnson 14, and Nita Phifer 2.

For Burnsville, Cate made 32, Enlow 9, and Wilson 4.

B-Boys
The picture changed slightly in the B boy's game. Burnsville led the score with a 37 to 33 victory over Iuka.

High scores were tallied for Burnsville by Pardue with 11, and Sellers 6. For Iuka, Larry Parker got 12, Sonny Gravette 3, and Harry Adams, 8.

At half time Burnsville led by 2 points.

Rocky Springs Singing
Sunday night, December 22, will be the monthly singing at Rocky Springs Methodist Church. Pleas Dean, director, announces that the new 1964 song books will be used and urges all singers to make a special effort to attend. Time of the singing is 6:30.

NEXT WEEK'S ISSUE WILL BE OUT EARLY

Next week's issue of your county newspapers will be in the mails early in order to get Holiday Greetings messages of county firms before the people just before Christmas Day.

Both The Vidette and The Belmont Tri-County News will be in the mails late Monday night and will be delivered to subscribers in all parts of the area Tuesday morning.

All the leading merchants and establishments use your county newspapers to wish you the season's greetings. This year's editions are expected to have more firms listed than ever before.

Any person having news for publication, advertising of any kind, or any other messages intended for publication in the issue of December 26, are asked to please have their copy in The Vidette office no later than noon Monday, December 23.

The newspapers will bear the date of December 26, however, as stated above, all subscribers in the area will receive their copies Tuesday, December 24.

Iuka Inv. Tourney Starts Today

Finals Sat. Night; Five Teams Participating

The Iuka Invitational Basketball Tournament will be held Thursday, Friday and Saturday nights, December 19-20-21 in the Iuka School Gym.

Participating teams will be Iuka, Burnsville, Belmont, Central and Tishomingo. Both girls and boys will play.

Three games will be played Thursday night. Iuka-Burnsville girls play at 6:30; Tishomingo-Central girls play at 7:30; and Belmont-Central boys play at 8:30. Three games will be played on Friday night and the two final games on Saturday night.

Officials are Tom Johnson and Ed Burks.

An admission of 25c and 50c will be charged for each session, due to the increased cost of referees and operation of the gym.

Governor Sells State's Progress
Governor Ross R. Barnett visited Los Angeles early in December on his continuing search for new industry for Mississippi. He addressed a luncheon gathering of some 80 industrial leaders and invited them to visit Mississippi and become acquainted with its industrial advantages. This was the 24th out-of-state trip the governor has made as ex-officio chairman of the Mississippi Agricultural and Industrial Board. During these trips, Governor Barnett has travelled over 50,000 miles and has informed almost 600 industrial prospects of Mississippi's advantages.

AREA BUSINESSES ANNOUNCE HOLIDAY SCHEDULES

Schools To Close For Holidays

Friday, Dec. 20; Classes Will Re-Open Jan. 2

All schools in the county and Iuka Separate Municipal School District will close Friday, December 20 for the Christmas Holidays. Classes will resume on Thursday, January 2. Students will be dismissed on Friday immediately following their Christmas programs and the exchange of gifts.

Iuka School
Iuka High School students will assemble Friday morning in the auditorium about 8 o'clock for a special Christmas program planned by Mrs. B. L. Mercer and Band Director Chester Cox. The Iuka School Band will open the program with "Christmas Rhapsody." Following will be the Nativity story by Sybil Reynolds; Three Guests, Eddie Thomas; Inn Keeper, Miss Rayma Biggs, and the band will then play "The Night Before Christmas." The student body will then join in singing Christmas Carols accompanied by the band. In conclusion, Supt. H. L. Shook will read a poem, A Christmas Prayer.

Students will then go to their home rooms for the exchange of gifts.

Both the High School and the Elementary Students are cooperating with the Good Neighbors this year by bringing one or more cans of food to school on Friday morning. The high school students will pile their cans in the auditorium and the elementary students will pile their cans in their various classrooms.

The elementary students will have Christmas programs in their classrooms followed by the exchange of gifts. "If a program has not been planned," Supt. Shook said, "they may listen to the Christmas program being presented in the auditorium over the intercom."

Public Invited To Attend Choir Cantata

The public is invited to attend the Adult Choir Christmas Cantata to be presented Sunday evening, December 22, at 7:30 at the Iuka Baptist Church. The cantata, "A Song Unending" by John Peterson is directed by Earl Davis, minister of music. The Junior Choir plans a Caroling for Cans Party on Monday evening, December 23, between the hours of 6 to 8. Citizens of the community are urged to put out can goods or fruits when they hear the Carolers approaching. This will be used for Christmas baskets for needy families.

Beauty Pageant At Northeast

Miss Jan Nave, Miss Mississippi of 1963, and Miss Martha Ellen Truett, Miss Tennessee of 1963 and first alternate to Miss America, will be on hand to enhance "The Lights and Shadows of Christmas" as seventeen Northeast Mississippi Junior College co-eds vie for the title of "Most Beautiful" of the Northeast.

The annual Beauty Revue, sponsored by the Phi Beta Lambda Organization, will be held tonight, Thursday, December 19 at 7:30 o'clock in the Northeast Junior College Auditorium. The theme of the event will be "The Lights and Shadows of Christmas."

David Sims, a student at Northeast, will act as Master of Ceremonies and will open the pageant by introducing Miss Mississippi and Miss Tennessee as the special guests of honor.

Entertainment for the event will be provided by Miss Mississippi and Miss Tennessee, Miss Pat Ashworth, and David Sims, both of Northeast. Four beauties will be chosen. Included among the seventeen candidates nominated by the various clubs on campus for the event are: Martha Carol Kitchens of Iuka and Martha Long of Golden.

125,000 Drivers License Will Expire Dec. 31

December not only brings Christmas and the preparations for the New Year but it also marks the expiration of a large portion of Mississippi drivers licenses. In fact, the December 31 renewal period is the largest of the entire year. The last day of 1963 will see the expiration of over 125,000 licenses.

Commissioner of Public Safety T. B. Birdsong and Director of Drivers Licensing Andy Smith make this plea to all drivers... "Please check your license now. If the expiration date is December 31, 1963 take the time to have it renewed. Standing in line for license renewal will be the result for many who do not take care of this task now. With the tremendous volume of licenses we will be dealing with this December those who renew early will profit from their foresight."

"The renewal fee is \$2.50 per year if renewed at Headquarters in Jackson or by mail to Headquarters. If the license is renewed at a Sheriff's office or City Clerk's office there will be an additional \$.25 agent's renewal fee.

"Come in as soon as possible and avoid the last-minute rush for renewals," stated Commissioner Birdsong.

Nashville Firm Is Low Bidder On Post Office

At Belmont; New Facility To Be Completed By July 23, 1964

Announcement is made today that Wynn Properties, Inc., of Nashville, Tenn., is low bidder for the construction of a new Post Office building at Belmont. Bids were opened November 22 in the Post Office Department offices in the Federal Building in Memphis. The announcement further stated that completion date has been set for July 23, 1964.

Congressman Thomas G. Abernethy, in a telegram to this editor, said: "Am pleased to announce Post Office Department has accepted bid for construction of new Post Office building at Belmont. Contractor to be Wynn Properties, Inc., of Nashville, Tennessee. Building to be located at Second and Jackson Streets. Estimated completion date is July 23, 1964."

The corner of Second and Jackson streets is directly across Hwy. 25 from Belmont warehouse. The new facility will have 2621 square floor feet inside the building with a parking area composed of 7,841 sq. feet.

Earlier in the year, the U. S. Post Office Real Estate Department procured an option on the site for the new post office.

Christmas Eve Service
A Christmas Eve night service will be held at the Burnsville Tabernacle, beginning at 7 o'clock, on December 24. All preachers, singers, and the general public is invited to attend.

Miss Elizabeth Ables, who is employed at the Colbert County Hospital in Sheffield, spent the week end here with her parents.

Blue Bell Vacation Checks

Will Be Paid To 400; Picnic Lunch, Party Planned

Dewey Reed, manager of the Blue Bell Belmont Division, announces that plants at Belmont, Tishomingo, Red Bay and Fulton will close for the holidays at regular quitting time Fri. afternoon, Dec. 20. All four plants will resume operations on Monday, Dec. 30, at 7:00 a.m.

Among other activities for the holidays at the Blue Bell plants will be a noon picnic meal at which time gifts will be exchanged amongst the employees, and each employee will receive a gift from the company.

Also on Friday, approximately 400 employees of the four plants will receive some \$22,000 as Christmas vacation checks. Only persons who have been with the company the required number of years are eligible for the Christmas vacation pay. The Christmas checks will complete a paid vacation program for Blue Bell employees of the Belmont Division in the amount of over \$60,000.00, Mr. Reed said.

Iuka Shirt Co., Holcut Garment Co., Will Close For Week; Tishomingo Shoe Co. For 1 1/2 Days

Tishomingo Shoe Co.
Sanders James, manager of Tishomingo Shoe Co. in Iuka, announces that employees of his plant will work until noon on Tuesday, Christmas Eve Day, at which time the plant will close for the holidays. Production will be resumed at the usual work time Thursday morning, December 26.

Gifts from the company for all employees will be passed out when the plant closes Tuesday at noon.

Tishomingo Shoe Co. will also entertain children of employees at a party that will be staged this Friday night in the National Guard Armory. A variety of toys will be given when Old Santa arrives at the party about seven o'clock.

Music for the evening will be furnished by the Iuka Playboys and refreshments will be served.

Iuka Shirt Co.
A full week for the holidays is the plan of closing at the Iuka Shirt Co., according to Troy D. Holtsford, plant manager.

Among the holiday festivities to be engaged in by employees of the shirt manufacturing firm is an employee dinner that will be held Saturday night at the Iuka Youth and Community Center. Employees are expected to exchange gifts and it is planned to have treats for the youngsters and there'll be music and other entertainment. The party will get underway at 6 o'clock.

The Iuka Shirt Co. plant will begin holiday observance at closing time Friday, December 20, and will resume work at the regular time Monday morning, December 30, Mr. Holtsford said.

Holcut Garment Co.
Dafton Cooper, manager of the Holcut Garment Co., announces that his plant will be closed all during the week of December 23-28 for the Christmas holidays.

OTHER FIRMS
Practically all retail and service firms will close Christmas Day. Only places expected to be open are some restaurants and a few service stations.

All retail firms in Iuka, Belmont, Tishomingo, and Burnsville are expected to be closed.

The Tishomingo County Electric Power Association will close Tuesday and Wednesday, Christmas eve and Christmas Day. The Association has declared Thursday, December 26, as discount day this month due to the holidays.

The Tishomingo County Health Department will be closed Wednesday, Thursday and Friday, December 25, 26 and 27.

All federal and state offices will be closed.

The County Farm Extension offices will be closed beginning December 21 through December 28.

Holiday closing schedule for the county courthouse offices was not available.

December 26 Is Discount Date For Power Users

The Tishomingo County Electric Power Association announces that discount date this month for electric power users will be Thursday, December 26. The change is made due to Christmas coming on the usual discount day.

An announcement calling attention to the new day says: "Patrons who pay their bills on or before Thursday, December 26, will not pay a penalty. Any electric bill unpaid after December 26 will be charged a 10 percent penalty."

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REFERENDUM—On cotton, that is. Election holders at one of the polling places on the recent cotton referendum in the county were caught by the camera during a moment of relaxation. Farmers voted strongly in favor of the quota controls. Gentleman at left is O. M. Hester of Belmont. Mr. Hester had business in the courthouse and happened to be present when picture was made. Election holders are, continuing from the left, Harvey Davis, Noel Bingham, and Ward W. Parsons.



WRAPPING IT UP—The above scene was made in the Tishomingo county courthouse Tuesday, December 10, when the contract for constructing the plant for Consolidated Aluminum Corporation was signed. Low bidder was Mitchell Engineering Co. of Columbus, Miss., with a figure in the area of \$130,000.00 for a complete job. Those in the picture are, left to right, Don Fiske who will be manager of the Iuka plant; J. G. Orrell, mechanical engineer for Conalco;

R. G. Michie, Conalco administrative assistant; Russell Bonds, Second District Supervisor; O. L. Wade, Third District Supervisor; Charles H. Waldron, general sales manager for Mitchell Engineering Co., and F. V. Vahle, manager of engineering for Consolidated Aluminum Corporation. Plans and specifications for the building were being discussed at the time above picture was made.

AT REID BROS.—



FOR BOYS

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Sweaters
Car Coats
Jackets
Shirts
Pants
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Pajamas
Socks
Underwear
Gloves



FOR MEN

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Sweaters
Pants
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Dress Shirts
Ties
Belts
Pajamas
Robes
Hats
Shoes
Topcoats
Socks
Underwear
Luggage
by Samsonite
Gloves

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*Jarman's
handsome slip-on
that has become a STYLE CLASSIC!*

From coast to coast, this style is "the most." It has truly become a classic favorite among slip-on shoes. Featuring hand-sewn moccasin seams for that extra touch of quality, it looks good, feels good, wears well. We invite you to come in and be fitted in a pair.

REID BROS.

Iuka — Corinth

Christmas Party Enjoyed By East Iuka HDC

The Christmas meeting of the East Iuka Home Demonstration Club was enjoyed last Wednesday, December 11, by approximately thirty ladies. Mrs. Blanche Daugherty, president, entertained the group at her home in the Snowdown community.

The Daugherty home was most attractively decorated for the yule season, including a lovely lighted Christmas tree. Centering the living room mantle were white and red tapers burning in lovely wrought iron candleholders. Placed on either side was a lighted Santa and his reindeer.

The morning session was devoted to the club program and business. The devotional and reading of a Christmas story entitled "The Christ's Child" was given by Mrs. Ethel Laxson. Prayer was worded by Mrs. Maude Chaffin. Two Christmas Carols, "Silent Night" and "O Come All Ye Faithful," were sung by the ladies.

Each lady brought a covered dish for a delicious dinner served at the noon hour. The meal consisted of baked ham, fried and baked chicken, beef and pork roast, vegetables of all kinds, a number of tasty salads, and cakes and pies.

Taking place during the afternoon session was the exchanging of Christmas gifts and revealing of secret pals. Each member brought an extra gift for a sick member of the club, Mrs. Edith Adkins.

The door prize, a lovely coffee table arrangement, was drawn by a visitor, Mrs. Ethel Borden.

Twenty-two members and six visitors were present for the Christmas gathering.

PERSONALS

Mr. and Mrs. A. V. Ables and Martha spent Saturday in Memphis visiting with Mr. and Mrs. Mack Crider and Mr. and Mrs. L. C. Ables.

Mrs. Roxie Ables, who has been visiting her children in Memphis for the past two weeks, has returned home.

Mr. and Mrs. Tommy Gross, Patty and Jimmy will leave this week end to spend the Christmas holidays in McLain, Miss., with Mrs. Grosses mother, Mrs. J. C. Coon, and her sisters, Mrs. Gordon Payne and Mrs. Johnny Greene and their families. They also plan to spend several days in Stone-wall, Miss., with the C. F. Bookers.

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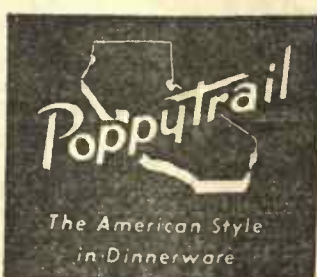
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ALL CHRISTMAS MERCHANDISE BEAUTIFULLY WRAPPED FREE!



Starter Set **\$19.95 up** 9 Patterns To Choose From

Carefree True China by Syracuse

GUARANTEED ONE YEAR against breaking, chipping, or cracking in household use. Detergent proof. Dishwasher-proof. Oven-proof!

10-piece Starter Set **\$25.95** 4 Patterns To Choose From

Electric Razors **\$16.95 up**

Complete Line of
Gifts for the Home **69c up**

CRYSTAL .. **\$2.00 up**, per stem

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ALL CHINA AND CRYSTAL OPEN STOCK

Norris & Belle Camp
Boxed Candy **59c to \$4.50**

Costume Jewelry **\$1.00 up**
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Christmas Tree Lights . **95c up**
Christmas Snow — Ornaments, Etc.

Christmas Paper, Ribbon,
Icicles, Ornaments, Snow,
Angel Hair, etc.

Christmas Cards **59c up**

It's NOT too late

Christmas Cards
Imprinted
with YOUR name
Quick SERVICE

Other items that may be imprinted for gift-giving are:

- Billfolds
- Napkins
- Bibles
- Boxed Stationery
- Leather Key Cases
- And Other Items.

Gifts may be imprinted in Gold, Silver or Blue.

Gift Boxed !!

Paper Mate Pens . **98c to \$1.95**

45 RPM Records **98c**

Long-Play Albums ... **\$1.98 up**

Book Satchels **\$2.39**

All Gift Boxed

Old Spice Men's Sets . **\$1.00 up**

Children's Toys . **49c to \$5.00**



Kodak Movie Camera And
Projector **\$74.50**
with Flash

Flash Cameras **\$5.95 up**

Argus C-3 Camera **\$49.95**
With Flash

Brownie Fiesta **\$9.95**
With Flash

Holiday Packed No. 5
Flash Bulbs **12 for \$1.59**

Holiday Packed M2 or AG1
Flash Bulbs **12 for \$1.39**

Velvet Lined
Jewelry Boxes **\$1.50 up**

Tussy Sets **\$1.00 up**

Dorothy Gray Sets ... **\$1.00 up**

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ON PICTURES**

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NEEDS

Health care is our business. We welcome your questions. For example, we can advise about vitamins and nutritional. We know what's best among easy-to-use home remedies and first aid supplies. We can show you the latest in sickroom equipment.

Ask us, too, when you have prescriptions to be filled. We'll work promptly, and dispense your drugs exactly as the doctor intends. What's more, on your request, we'll give your order free pick-up and delivery service.

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Iuka, Miss.

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By Bourjois
A gift eternally feminine
fragrantly reminding
Chose from the finest
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LAY-AWAY

Ladies' and Men

BILLFOLDS

\$1.50 up

Ladies' and Men

WATCHES

By Timex
Over 100 to Select F

\$7.95 up

Men's Sets

By Kingsmen

\$1.50 up

Men's Sets

Old Spice

\$1.00 up

BIBLES

\$4.50 up



GREETINGS FOR CHRISTMAS

"Let us go even unto Bethlehem."

So spoke the shepherds, one to another as they went to seek and find the Holy Child of whom the angels sang. This Christmas, let us return in heart and spirit to Bethlehem and the sacred manger. Let the miracle of His birth and the joy of His message ever be our blessing and inspiration.

As the radiance of that Holy Night shines across the years and the world rejoices, our thoughts turn to His words, urging all to brotherhood, and we feel it is especially fitting at this Christmastide to express anew our cordial greetings and good wishes to our many valued friends. May your Christmas be a wonderful one.



BLUE BELL, INC.

BELMONT

TISHOMINGO

RED BAY

FULTON

Over 160 Attend Annual Christmas Party Given By Local Guard Unit

Over 160 members of the local Guard Unit, their families, and guests attended the annual Christmas party held Monday night at the Armory building located on Highway 72 East.

As usual, the Armory was beautifully decorated for the occasion. The huge decorated tree, Japanese lanterns, and single glowing candles placed

down the center of the tables created an attractive Yuletide setting. Following the invocation by Kirk Brown, a bountiful turkey dinner was served buffet style. Prentiss Oaks, Hubert Rhodes and Clyde Rhodes assisted in serving.

Kermit Rushing, Jr. of Florence, formerly of Iuka, served as emcee for the evening's ac-

tivities. In a short resume, the speaker commended the local unit on community service rendered. He pointed out their assistance to the Bloodmobile program in which over 90% of the unit contributed blood; he called attention to the alertness to the call of duty in the Ole Miss Crisis; he also noted the participation of the Unit in the annual Christmas parade; and the annual payroll which is approximately \$60,000.00.

Mr. Rushing also recognized the following guests and expressed appreciation to them for services rendered the Guard Unit: Mr. and Mrs. Sanders James, Mr. and Mrs. E. C. Holsford, Troy Holsford, Mayor and Mrs. Alver Belue and Janie, Mr. and Mrs. Jack Daniel, Mr. and Mrs. Tommy Cross and daughter of Cherokee, and Dr. and Mrs. Bobby King and family.

Following the distribution of gifts for the children from under the tree, the Edward Carter band furnished music for dancing.

Jerry Kay Weds Linda Harrison In Atlanta, Ga.

In a simple but impressive ceremony performed Tuesday evening, Nov. 26, at the Christian Fellowship Church on Memorial Drive in Atlanta, Ga., Miss Linda Harrison of Atlanta became the bride of Jerry Kay, also now residing in Atlanta but formerly of Iuka.

The bride is the daughter of Mr. and Mrs. W. M. Gabriel of Atlanta. The groom is the son of Mr. and Mrs. Herman Kay of Iuka.

Bro. M. B. Cates performed the ceremony in the presence of relatives and a few close friends of the couple. Bro. Cates' daughter, Linda, was pianist and sang "Because."

The couple's only attendants were Shirley Alexander of Atlanta and Earlean Enlow of Iuka.

The attractive bride wore a blue suit with matching accessories. She carried a white jeweled Bible, overlaid with an Orchid corsage.

The couple are making their home in Atlanta where they are both employed.

Those attending the ceremony from Iuka were Jerry's parents, Mr. and Mrs. Herman Kay, and his brother, Charles Kay.

BIRTHS

Mr. and Mrs. Norman Hamm are the proud parents of a baby girl, whom they have named Nancy Susan. The baby arrived Tuesday, Dec. 10, at Tishomingo County Hospital, weighing 8 lbs. 3 1/2 ozs. Maternal grandparents are Mr. and Mrs. Ellis Murrah of Iuka and paternal grandparents are Mr. and Mrs. Ed Hamm, also of Iuka. This is the first child for Mr. and Mrs. Hamm.

20th Century Club Christmas Dinner, Thursday

The Twentieth Century Club met last Thursday night, December 12, in the private dining room at the Sands Restaurant for their annual Christmas dinner.

After the invocation, led by Berry Lee Pruitt, the members and their guests enjoyed a delicious dinner consisting of ham, fruit salad, casserole dishes, and coconut pie and coffee. The after dinner speaker was P. O. Beard, who discussed the Boy Scout and Cub

Scout program in this area. The Twentieth Century Club sponsors the local Cubs.

Auston Drake and Berry Lee Pruitt took movies as Jess Oaks, acting as Santa, distributed gifts to those present. The president, Mrs. Ruth Stokes Storm, commended the committee on their excellent decorations and plans for this affair. The committee consisted

of Mrs. Harold Lomenick, Mrs. Ted Castleberry, and Mrs. J. O. Clark.

Other than those mentioned above, the following were present: Mrs. O. T. Gaines, Mr. and Mrs. J. B. King, Mrs. Austin Drake, Mr. and Mrs. Bryce Kitchens, Mr. and Mrs. L. L. Wade, Mrs. P. L. Oaks, Mr. and Mrs. Nolan Pruitt, Mr. and Mrs. Jack Jourdan, Mrs. Lucille Vick-

ers, Ted Castleberry, Mr. and Mrs. William Curtis, Mrs. P. O. Beard, Mrs. P. L. Sweeney, Mrs. B. L. Pruitt, and Harold Lomenick.

Guest in the home of the J. L. Odums last Tuesday was Frank McClure, a telephone

friend from Cincinnati. Mr. and Mrs. Hershe cut of Florence recent Mrs. W. F. Bonds.

Visiting over the in the home of the Dives were Dr. and Mrs. Hornsby of Batesville and Donald and Lynn Jackson, Miss.

PERSONALS

J. A. Tucker Furniture and Appliance Stores

PRE
CHRISTMAS
FREE

SALE

Prizes To Be Given Away To
Customers Making Largest
Purchases Before December 21

Motorola TV Speed Queen Automatic Washer
Hotpoint Automatic Washer Innerspring Mattress
Many, Many Other Prizes
JUST COME IN AND REGISTER

Recliners	\$29.95
Platform Rockers	2 for \$29.95
Large Cedar Chests	\$32.50
Sofa Beds For Dens	\$49.95
3-Piece Bedroom Suites	\$79.95
2-Piece Livingroom Suite	\$69.95
7-Piece Livingroom Suite	\$89.95

Includes 2 Step Tables, 1 Coffee Table and 2 Lamps

Mattress Sale 2 For 1 Low Price

Semi-Thick Insulation	\$39.95
Saddles	Per Thousand Feet \$39.95 up

PLUMBING WIRING AND BUILDING MATERIAL

FLOOR COVERING YARD GOODS
(Over 60 Patterns to Choose From)

CLOSE OUT ON 1963
FRIGIDAIRE, HOTPOINT, RCA WHIRLPOOL,
SPEED QUEEN, WESTINGHOUSE AND
MAYTAG APPLIANCES.

**CLOSE OUT ON 1963 MODELS OF RCA, ZENITH,
WESTINGHOUSE, MOTOROLA AND
EMMERSON TV SETS.**

FOR YOUR SHOPPING CONVENIENCE

The Burnsville Store Only Will Be Open Thursday, Friday, Saturday, And Monday,
December 19-20-21 and 23 Until 8 P. M.

J. A. Tucker Furniture & Appliance Store
Burnsville-Tishomingo

J. C. JOURDAN CO.

GIFT SUGGESTIONS

Black & Decker



1/4" UTILITY
DRILL

Reg. \$15.95

Save \$6.07

SPECIAL...

988

Geared chuck and key; trigger switch with locking button. Capacity, 1/4" in steel, 1/2" in hardwood, 2250 RPM. One-year free service guarantee.



20-Pc. 1/4" and 3/8" DRIVE
SOCKET WRENCH SET

Reg. \$12.05

Special 966

Two adapters allow use of all sockets with either ratchet or spinner handles; six 1/4" and seven 3/8" drive sockets; in heavy gauge tool box. Would cost about twice as much if purchased separately.



PORTABLE,
DOES EVERYTHING
HAND MIXER

\$14.50 List

Special 950

Weights only 3 lbs. It mixes, beats, stirs, whips and mashes! Extra large chromed beaters ejected with a touch of thumb. 3 Speeds! Detachable 6' cord.

PROVEN

STEAM DRY IRON

Automatic steam or dry ironing with a flick of the thumb control. Easy-to-read heat control for all fabrics. Reversible cord for right or left hand use.

LIST PRICE \$14.95
HOLIDAY SPECIAL

\$9.88



Electric Blankets

2-year
Guarantee
Only

\$9.99

Double Bed
Size
Single
Control

Bathroom
Scales

Only

\$3.88

in Yellow,
Pink and
White.



PROVEN

FLASHLIGHT
BATTERIES

Reg. 15c ea.

4 for 39c

Standard size, heavy duty. Get supply now for the "kids" toys.



**HARDWARE
STORES**

J. C. JOURDAN CO.
Iuka, Mississippi

OPPORTUNITY UNLIMITED

OPENING NOW AVAILABLE TO WORK FOR WORLD'S LARGEST HOME BUILDER. SALARY, PLUS COMMISSION, STRAIGHT COMMISSION. ALSO SALARY PLUS AUTOMOBILE, IF YOU QUALIFY. NO EXPERIENCE NECESSARY. REQUIREMENTS ARE AS FOLLOWS:

SINCERETY, HONEST, WILL TO WORK, DESIRE FOR MORE MONEY AND A FUTURE WORTHWHILE.

SEE OR CALL

RAY SUITOR, Manager
JIM WALTER CORPORATION

CORINTH, MISSISSIPPI
Highway 72-E, Phone 286-8500

Season's Greetings

As the holiday season glides merrily in, I would like to take the opportunity to express my appreciation to all the good people who have helped make this year such a wonderful one. My hearty thanks and warmest holiday wishes are extended each of you.

Again, I would like to say thanks for your past patronage and I look forward to serving you in the New Year.

L. D. PHIFER

Your Friendly Ford Salesman
Iuka, Mississippi

Joseph Morris Entertain With Open House

The Reverend Mr. and Mrs. Morris and Gary entertained with Open House for one hundred and fifty friends who gathered during the hours from 2 p.m. until 5 p.m. Sunday afternoon in their home at 114 1/2 Main. The Morris home beautifully decorated for holiday season, with numerous Christmas arrangements, Christmas tree, and potted plants being used.

In the receiving line assisting the Reverend Mr. and Mrs. Morris were Mrs. Leslie Moser, Mr. Mrs. Cecil Brown, Ben McDaniel, and Bill Pyle.

Serving coffee, punch, nuts, cake from the dining table, different intervals during afternoon, were Mrs. Ben R. L. Brown, Jr., Sam Daniels, Mrs. Harold

Lomenick and Mrs. W. C. Hamilton. The dining table was overlaid with a pink satin table cloth and red net. The centerpiece was of silver magnolia leaves, flanked in snow, with pink and silver balls dispersed about. Pink candles completed the table decor.

Mrs. N. N. Maxey served as circulator.

Herman Ganns Host To Liberty Employees

Mr. and Mrs. Herman Gann were hosts at a Turkey dinner served on Monday night of this week at their home for employees of Liberty Cash Super Market.

The meal was enjoyed in a festive setting of Christmas decorations. Red carnations, Christmas balls and holly created a lovely centerpiece for the dining table. Those present included Mr.

and Mrs. Bobby Gist, Mr. and Mrs. Harold Bethune, Mr. and Mrs. "Tobuck" King, Mr. and Mrs. Garry Scott, Mr. and Mrs. M. L. Hooker, Buddy Rice, Jabo Akers, Harold Qualls, and Mrs. Ruth Stormont.

WANT ADS

FOR SALE—Used Clothing. All cleaned and pressed. Barnett and Copeland Thrift Shop, Eastport Rd., Iuka. D-19-(v)-chg.

FOR RENT—Efficiency apartment. Strictly private. Electric heat. Near hospital. Call 423-3691. D-19-(v)-chg.

APPLICANTS FOR REGISTRATION TO VOTE In accordance with House Bill No. 82 Acts of the Legislature of the State of Mississippi in Regular Session in 1962, the following names of residents making application to vote are hereby published. The names are: James A. Thorne, Iuka, Miss.

Any objection as to why these residents should not be registered to vote should be filed before the Circuit Court Clerk. L. E. (Gene) Robinson Tishomingo County Circuit Clerk D-19-26-(v)-

CARD OF THANKS

We would like to express our thanks and appreciation to our many friends and neighbors for their kindness and sympathy shown us through prayers, presence, flowers, cards and food during our hours of sorrow. May God bless you all.

Mrs. Rubye Gaye Gist Mr. and Mrs. W. H. Gardner Billy Gardner

Maj. Oden

Funeral services for Major Thomas S. Oden of the United States Marines were held in Los Angeles, Calif., on Thursday, Dec. 12. Burial was in Arlington National Cemetery, Arlington, Va., on Friday, Dec. 13. Major Oden was killed near Yuma, Arizona, on December 7 when his jet plane exploded in mid air while on a mission flight.

Survivors include his wife, Mrs. Jo Ann Oden; three children, Mark, Scott, and Kimberly Ann, all of Los Angeles; his mother, Mrs. Edna Oden of Stuttgart, Arkansas. Mrs. Oden was the former Miss Jo Ann Helton of Iuka, a sister of Mrs. Raymond Gross.

Mrs. Ann Dean

Funeral services were held Monday, December 9 at the Belmont Methodist Church for Mrs. Ann Hill Dean, former resident of Belmont. Burial was in the Belmont Cemetery with Deaton Funeral Home directing. Bro. Davey, York Terrace Church of God, and Bro. Willis, Sheffield Church of Christ, officiated.

Mrs. Dean, widow of N. C. (Ned) Dean, died Saturday, December 7 at the East End Memorial Hospital in Birmingham. She was visiting her son at the time of her death.

Surviving are two daughters, Mrs. Willie Oaks of Colorado Springs, Colorado, and Mrs. Offie Green of Sheffield, Ala.; two sons, Sidney Dean of Childersburg, Alabama, and Noonan Dean of Birmingham; three halfbrothers, Alton Hill of Russellville, Ala., Archie Hill of Bruce, Miss., and Gordon Hill of Georgia; five half-sisters, Mrs. Carrie Sartain of Belmont, Mrs. Mattie Houston of Mooreville, Mrs. Myrtle Pharr and Mrs. Elsie Moore of Lone Star, Texas, Mrs. Carey Pooche of Cincinnati, Ohio.

Pallbearers were: Milton Oaks of Colorado Springs, Hubert Greene of Rogersville, Ala., Benny Barrar and Garry Farrar of Russellville, Paul Dean and Larry Dean.

PERSONALS

Sunday guests of Mr. and Mrs. Hudson Nichols and children were Mr. and Mrs. James Douglas Harwell and family, Mr. and Mrs. Ray Harwell, Mrs. Jeff Briggs, and Mrs. Jim Brooks, all of Corinth. They were here especially to attend the Iuka Church of Christ Open House.

Mr. and Mrs. Lawrence Parsons and sons of Ripley visited during the week end with Mrs. C. R. Hicks in Burnsville.

The Frank Pedigos of Ripley were Sunday visitors of Mr. and Mrs. Sanders James and Susan and attended the Iuka Church of Christ Open House Sunday afternoon.

Ellis Murrah attended a meeting at the Peabody Hotel in Memphis on Wednesday of this week.

Miss Ruth Woodley left Sunday for Perkinston, Miss., where she will spend the winter months.



WHEREVER YOU GO!

Your Farm Bureau Auto Insurance is your constant companion — giving you the kind of coverage you need, the kind of protection that lets you travel with an easy mind. Wherever you go, Farm Bureau auto insurance goes with you. See your local Farm Bureau Insurance agent soon — for the finest auto insurance you can own!

P. L. (Jess) OAKS
Ph. 423-6151 Iuka.

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CHRISTMAS SPECIALS

PRICES GOOD TILL CHRISTMAS

MERRY CHRISTMAS TO YOU

REELFOOT

PICNIC HAMS

lb. 27^c

Try Them Baked In Reynolds Wrap

GRADE A MEDIUM

EGGS

Limit 2 Dozen

dozen 39^c

SANTA CLAUS ECONOMY

MIX CANDY

Limit 2 lbs.

lb. 15^c

TEXAS

ORANGES

250
Size

doz. 38^c

SWANSDOWN

CAKE MIX

White
Chocolate
or Yellow

pkg. 29^c

OLD TIME TASTY AGED

HOOP CHEESE

lb. 59^c

MAXWELL HOUSE

COFFEE

Big 10-oz.
Jar
Instant

\$1.19

10 Ball Roman

Candles

2 for 29^c

Maybell

OLEO

2-lbs. 29^c

Borden's Starlac

MILK

12 qt. Size 89^c

Old South

BISCUITS

4 Cans 29^c

We Have All Sizes
SWIFT BUTTERBALL
TURKEYS
FRESH HAMS
FAT HENS

REELFOOT

LARD

ONE POUND REELFOOT HONEY GOLD SAUSAGE WITH EACH PURCHASE lb. 49^c

4 lb. Carton 39^c

Pecans

LARGE U.S. NO. 1

lb. 29^c

APPLES

GOLDEN DELICIOUS

3 lb. Cello Bag 39^c

BLUE PLATE

MAYONNAISE

qt. 39^c

BUTANE PROPANE GAS

NOW AVAILABLE IN TISHOMINGO COUNTY.

Let us help you with your heating problems. We are ready to serve you and will appreciate your business. Call us day or Night.

Day GL 4-7811 Night GL 4-7734 or GL 4-3540

Only One In Tishomingo County
Locally Owned and Operated.

MANN PROPANE GAS CO., Inc.

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Belmont, Mississippi



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Subsequent insertions 2c per word, minimum charge 50c.
Cards of Thanks, Resolutions and Memorials at the rate of 2c per word.

Phone 2211 To Place Your Want Ad

TUNE TO WVOM — The wonderful voice of music—1270 on your dial. Music you like when you like it. WVOM, Iuka, Miss.

FOR SALE—Poulan Chain saws. Both new and used. Get them at Mill Creek Marine Sales & Service, highway 25-South.

O-5-tfn-chg.

LOT FOR SALE—Hwy. 25 North. In City Limits. Water, Gas, and Electricity available. C. B. Reid.

M-14-(v)-tfn.

FOR SALE—3-bedroom house with bath. Located in Mt. Moriah Community. See or call Eddie Woodruff, 423-6315.

N-28-D-5-12-(v) p.

EXPERT REPAIR SERVICE on Briggs & Stratton engines and Clinton engines. Our mechanics are Cortez Blunt and Cecil Hutchins. They are thoroughly experienced. Prompt Service. Fairness Hardware, phone 438-2366. Tishomingo.

O-3-tfn-bp

Homeite Chain Saw Sales & Service—We carry a complete line of parts and have 2 experienced mechanics on duty at all times. No delay. Work done promptly. See Cortez Blunt or Cecil Hutchins at Fairless Hardware in Tishomingo.

O-3-tfn-bp.

NEED CHRISTMAS MONEY? Then see Nelson Finance Company, Hwy. 25-South in Iuka, phone 423-6900.

D-5-(v)-tfn.

FOR SALE—Tropical fish, all kinds pets, birds. We've just opened our new business and invite you to come by, see our selections. Heath's Tropical Fish, 703 S. Court St., Florence, Ala.

D-5-12-19-26-(v)

FOR RENT—3-bedroom house with waterworks. Located 3 1/2 miles southwest of Iuka on Woodall Tower Road. Contact Wallace Anglin, phone 423-6232.

D-5-12-19-(v) chg.

LOTS FOR SALE on U. S. Highway 72 West. C. B. Reid, Iuka.

N-21-(v)-tfn.

FOR RENT—9-room house on Hwy. 25-North near Crossroads. Known as Lester Harper home. Contact R. C. Martin, phone 438-2258, Tishomingo.

D-12-19-26-(v)-pd.

TYPEWRITERS — New and Used, Portable, Standard and Electric. Adding Machines, New and Used, Hand and Electric. Authorized Remington Sales & Service. Crossroads Office Machines, 714 Hwy. 45-South, Ph. 287-1348, P. O. Box 945, Corinth, Miss.

D-12-(v)-tfn.-c.

FOR RENT—3 room apartment. Phone 423-4891.

D-12-(v)-tfn.

FOR RENT—Unfurnished upstairs apartment. Convenient location. Would prefer couple or not more than 3 in family. If interested, call 423-6452 after 4:30 p.m.

D-19-(v)-tfn.

FOR SALE OR RENT—3-bedroom house with bath. Located in Mt. Moriah Community. See or call Eddie Woodruff, 423-6315.

D-19-26-(v)-p.

WANTED: Men to clear land with Power Saw, Bush Hog Bulldozer. A. W. Mangum, Rt. 1, Burnsville.

D-19-(v)-pd.

NOTICE TO DEALERS TO FURNISH THE COUNTY AND ROAD DISTRICTS THE FOLLOWING SUPPLIES. AND TO BANKS FOR THE KEEPING OF THE COUNTY FUNDS AS COUNTY DEPOSITORY, FOR THE PERIOD BEGINNING JANUARY 1, 1964 AND ENDING JANUARY 1, 1965.

For General Office Supplies For Janitorial Supplies Road and Bridge Maintenance Material and Supplies Machinery upkeep To Banks for keeping the County Funds under Section 9145 Miss. Code of 1942 and as may be amended.

The Board of Supervisors of Tishomingo County, Mississippi, will at the office of the Clerk of the Board of Supervisors, Iuka, Mississippi, on the 6th day of January, 1964 during legal hours receive bids for the supplies and service above enumerated to be furnished the County and Supervisors Districts thereof for the 12 month period beginning January 6, 1964 and ending January 1, 1965.

Said bids to be filed with the Clerk of the Board on or before January 6, 1964, before eleven o'clock A. M., under the statute all bids shall be awarded to the lowest responsible bidder. Board reserves the right to reject any or all bids.

This 2nd day of December, 1963.

R. D. SIMS
Clerk of the Board of Supervisors

D-5-12-19-(v)

NOTICE TO MACHINERY, TRUCK AND EQUIPMENT DEALERS:

The Board of Supervisors of Tishomingo County, Mississippi will on Monday, January 6, 1964 during legal hours at the office of the Clerk of the Board of Supervisors in the Town of Iuka, Mississippi, receive bids for the purpose of:

To Purchase for the use of the Second Supervisors District. One New or Used Motor Grader 75 H P or larger.

To sell or trade One Used 414 Adams Motor Grader.

To Purchase for the use of the First Supervisors District One New or used diesel powered tandem drive Motor Patrol 75 to 100 horsepower. Equipped with 1300 x 24 tires from and rear power steering, hydraulic controls and power shiftable moldboard.

To sell or trade one 104 Gallon Motor Grader.

The Board reserves the right to reject any and all bids.

The Board to issue notes for the purchase of said machinery and equipment.

This 2nd day of December, 1963.

R. D. SIMS
Clerk of the Board of Supervisors

D-5-12-19-(v)

NOTICE TO MACHINERY, TRUCK AND EQUIPMENT DEALERS:

The Board of Supervisors of Tishomingo County, Mississippi will on Monday, January 6, 1964 during legal hours at the office of the Clerk of the Board of Supervisors in the Town of Iuka, Mississippi, receive bids for the purchase of:

One New or Used Motor Grader; 75 to 100 H.P.

To Trade 212 Caterpillar Ser-

ial No. 9T 967

To Purchase One New or Used Pick-Up Truck

To sell or trade 1959 Ford Pick-up

For Use and Benefit of the Fifth District of Tishomingo County, Mississippi.

The Board reserves the right to reject any and all bids.

The Board to issue notes for the purchase of said machinery and equipment.

This 2nd day of December, 1963.

R. D. SIMS
Clerk of Board of Supervisors

D-5-12-19-(v)

NOTICE TO MACHINERY, TRUCK AND EQUIPMENT DEALERS:

The Board of Supervisors of Tishomingo County, Mississippi will on Monday, January 6, 1964 during legal hours at the Office of the Clerk of the Board of Supervisors in the Town of Iuka, Mississippi receive bids for the purchase of:

Parts and labor to completely rebuild one 118 Gallon Motor Grader.

For the Use and benefit of the First Supervisors District of Tishomingo County, Mississippi.

The Board reserves the right to reject any and all bids.

The Board to issue notes to pay for same.

This 2nd day of December, 1963.

R. D. SIMS
Clerk of Board of Supervisors

D-5-12-19-(v)

TRUSTEE'S NOTICE OF SALE

WHEREAS, on August 8, 1962, James C. Robinson and wife, Marion Robinson executed a Deed of Trust to E. R. Edwards, Trustee for the benefit of Jim Walter Corporation, which Deed of Trust is recorded in Record Book 43 at Page 477-8 in the office of the Chancery Clerk of Tishomingo County, Mississippi; and

WHEREAS, said Deed of Trust was assigned to Mid-State Homes, Inc. on August 27, 1962 by instrument recorded in Record Book 43 at Page 522 of the aforesaid records; and

WHEREAS, default having been made in the payment of the indebtedness secured by said Deed of Trust and the holder of the note and deed of trust having requested the undersigned Trustee so to do, I will, on the 3rd day of January, 1964, offer for sale at public outcry and sell during legal hours, being between the hours of 11:00 A.M. and 4:00 P.M., at the main front door of the County Court House of Tishomingo County at Iuka, Mississippi for cash to the highest and best bidder, the following described land and property lying and being situated in Tishomingo County, Mississippi being more particularly described as follows, to wit:

Beginning at the southwest corner of the Bart Curtis property in the North west quarter of Section 9, Township 25, Range 10, East, Tishomingo County, Mississippi and further described in Deed Book P-27 page 550 of the deed records of Tishomingo County and this is the point of beginning of this parcel.

Thence North 30 degrees east 329 feet along the west fence of the Curtis property to the Mississippi Highway Department Property, thence North 49 degrees 30 minutes west along the said Highway Property 116.7 feet to state highway number 356 east right of way, Thence South 54 degrees west 154.5 feet along the said east right of

way to the north boundary of a field ditch and a stake, Thence south 10 degrees east 276 feet to a steel axel and the point of beginning, Containing 1 Acres more or less. All of the above described property is out of the 29 acres conveyed to Ben and Celia Arnold in Book P-30 page 503.

I will convey only such title as is vested in me as Trustee.

WITNESS MY SIGNATURE, this 9th day of December, 1963.

E. R. EDWARDS,
Trustee

D-12-19-26-J-2-(v)

CHEROKEE

by Josephine Benson

(Intended For Last Week)

The Wesleyan Circle of The Woman's Society of Christian Service met on November 17th at 7:30 p.m. at the home of Mrs. Walker Morris. Mrs. Roy Harris, Circle Leader, presided over the meeting. In addition to the members present, one new member, Mrs. Jess McDonald, was welcomed by the leader.

During the business period, it was decided to make contri-

bution of needed supplies to be used by the special class taught by Mrs. Lucille Duncan, at Cherokee Vocational High School as a Thanksgiving project. Plans were made for members of the Circle to visit the shut-ins during the Christmas season, and to furnish gifts for a needy family. Plans were also made to play host to the other two circles of The WSCS at a Christmas party on December 16th. Refreshments were served at the conclusion of the meeting.

Shelby Dobbs is a patient in The Tishomingo County Hospital.

Paul Dobbs has returned home from The Colbert Hospital after undergoing surgery. Paul is the son of Mr. and Mrs. Shelby Dobbs.

Miss Norma Gay Mann S/N has returned to Children's Hospital in Birmingham after spending the holidays with her parents, Mr. and Mrs. L. E. Mann.

Miss Kay Hardeman returned to Birmingham to Children's Hospital from visit with her mother, Mrs. Lillian Hardeman and David.

Mrs. Laura Ross Mann has returned to Belmont, Miss., after spending some time with her son and family, Mr. and Mrs. L. E. Mann.

Mr. and Mrs. Edgar Morgan attended a Flower Show in Memphis. They are owners of

Morgan's Flower Shop. Mrs. James L. Weathers and sons, Donnie and Billie, of Birmingham visited Mrs. Josephine Benson, Sunday afternoon.

Mrs. B. C. Harvey and Mrs. Oma Moore spent several days with Mr. and Mrs. Rolland Boyd and family in Florence.

Mrs. W. E. Reid and daughter, Ann Carruth and Mrs. F. S. Monk have returned home from a visit with Mr. and Mrs. Jack O'Brien and Jackie in Charleston, South Carolina.

Mrs. Kate Hayes has returned to her home in Margerum from the Baptist Hospital in Memphis.

Mrs. Frank Wanner underwent surgery Monday at The Colbert Hospital in Sheffield.

Mr. and Mrs. Douglas Grant and children of Winfield, Ala., spent the past week end with her mother, Mrs. James Cochran.

W. D. Brotherton is visiting his father, M. Brotherton, in Fayette, Ala. Mr. Brotherton remains critically ill at the hospital.

Based on such qualities as leadership ability, faithfulness to duties and cooperation with

the college, Peggy Sullivan, a Senior, daughter of Mrs. J. R. Malone, who is majoring in Math at Beloit College, has been selected to be one of the representatives of the college in the publication of the "Who Among Students" can Colleges and Universities. The Turner-Rutland The Woman's Society of Christian Service, The First Methodist church, met Monday at the home of Mrs. William. Mrs. John B. E. charge of the program. W. Watts gave the devotion. Thirteen members were sent.

An interesting program "Inter-Faith Cooperation" given by Mrs. Harris. Clement, Secretary of the Circle, was a inspiring devotion during the Thanksgiving



PHIFER'S BEAUTY SHOPPE NOW LOCATED IN HOME OF

MRS. GRACE PHIFER, Owner
1 MILE EAST OF IUKA ON
HIGHWAY 72 IN JONES SUB-DIVISION

SPECIALS ON ALL PERMANENT WAVES

Through Christmas Eve Day
Reg. \$20.00 only \$10.00
Reg. \$15.00 only \$8.00
Reg. \$10.00 only \$6.00

Mrs. Phifer Specializes In Permanent Waving And Hair Styling. She Has Just Completed Her Beauty Training At Ligon's School Of Cosmetology And Invites Her Friends To Visit Her New Shop.

Call 423-6921 Today For Your Appointment!

Phifer's Beauty Shoppe
Hwy. 72 East Iuka, Miss.

Do Your Holiday Visiting



In Clothes Cleaned By

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STRUTT and SYBIL, Owners-Operators
Phone 423-5051 Iuka, Miss.

Proper Care
MEANS
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And one of the Most Important ways to care for your car, is to have it Lubricated by our Experts.



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(including old saws, rusty knives and used razor blades)

Free POULAN saw

MILL CREEK MARINE

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Hwy. 25-South Phone 423-6484 Iuka

Your handy Christmas shopping list of ELECTRIC GIFTS that are great to give and great to use:

 For ☐ Mother ☐ Sister	 For ☐ Dad ☐ Brother	 For ☐ Mother ☐ Newly-weds
 For ☐ Dad ☐ Brother	 For ☐ Mother ☐ Relatives	 For ☐ Mother ☐ Sister
 For ☐ Dad ☐ Brother	 For ☐ Mother ☐ Sister	☐

List other electric gifts here.

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Tishomingo County Electric Power Ass'n

The Tops In Laundering At The Lowest In Prices



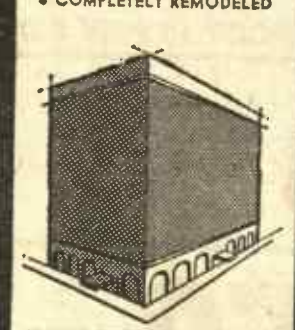
Send your Laundry to us and end those wash-day blues forever. We Guarantee that you'll be happily thrilled with the results, and the low, low prices!

- Service To Fit Every Need, Every Budget.
- It Costs You Only Pennies Per Day.
- Clothes Come Out Refreshingly Clean.

SUNSHINE LAUNDRY
JODIE LAMBERT, Routeman

Come to the MEMPHIS CLARIDGE

- 100% AIR CONDITIONED
- FREE PARKING
- FREE TV IN EVERY ROOM
- 3 FINE RESTAURANTS
- CHILDREN UNDER 14 FREE
- 1500 FEET FROM MEMPHIS' DOWNTOWN AIRPORT
- COMPLETELY REMODELED



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HOME OF THE FAMOUS

BELL TAVERN



FEATURING...
CHARCOAL BROILED SPECIALTIES

CHRISTMAS SPECIALS FOR YOU AT

W. S. Brown & Co.

"We Served Your Grandparents"

Phone 423-6322 Iuka, Miss.



Mr. and Mrs. O. J. Bowling

Payne-Bowling Vows Exchanged

Miss Jo Ann Payne, daughter of Mr. and Mrs. W. E. Payne of Iuka, formerly of Belmont, and O. J. Bowling, son of Mr. and Mrs. Troy Bowling of Iuka, were quietly married Saturday, Nov. 16, in Iuka.

The attractive bride wore a blue chiffon dress, featuring a lace bodice with round neckline and elbow-length sleeves. Her corsage was of white carnations.

Attending the couple were Miss Linda Bowling, J. R. Jones and Mrs. Frances Whitehurst. Following a short wedding trip, the couple are making their home in Iuka, where the groom is self-employed.

Byroms Enjoy Family Gathering

Mr. and Mrs. Pete Byrom, Sally and Greg joined members of Mrs. Byrom's family Sunday afternoon in Huntsville, Ala., at the home of Mr. and Mrs. Dean Cruce and children, where they enjoyed a Christmas holiday gathering.

A delicious supper had been prepared and awaited the family. Afterwards, they attended worship services at Whitesburg Baptist Church with the Dean Cruces and enjoyed the presentation of a Christmas cantata entitled "The Wonder of Christmas" by John W. Peterson, in which Mr. Cruce sang.

Others present for the gathering other than the Byroms were Mr. and Mrs. Earl McGuire and son, Earl, Mr. and Mrs. T. R. Cruce, Mr. and Mrs. Thomas B. Cruce and son, Thomas, and Mr. and Mrs. Edie Byrom, all of Florence.

Dinner Party Enjoyed By Plant Supervisors

Supervisors of the Tishomingo Shoe Company, along with their wives, were hosts to the Ripley Plant Supervisors and their wives at a Christmas dinner party held last Tuesday night at Lloyd's Cafe in Corinth.

Attractive Christmas decorations were used in the private dining area, where approximately seventy-five people gathered. Each plant's Superintendent, Assistant Superintendent, their wives and special guests were seated at a long table in the rear of the room. Separate tables were provided for the various department Supervisors and their wives.

After-dinner speaker was Charles Miller from Nashville. Other guests present for the occasion were Lee Binkley, Genesco Division Personnel Director, and Clarence Cobb, Assistant Division Manager, also of Nashville.

115 Attend Cub Scout Christmas Party

The Armory building located on Highway 72 East was the scene of the annual Cub Scout Christmas Party held Friday night for approximately 115 Cub Scouts and members of their families.

Vernon Pate, Cubmaster, served as master of ceremonies for the evening. Each den presented a short skit after which Mrs. R. L. Brown, Jr. read a new version of "The Night Before

Christmas" entitled "St. Nicholas Rides Again" taken from Boys' Life. Following the presentation of awards, the program concluded with the singing of Christmas Carols. Santa arrived just in time to distribute gifts from a beautifully decorated Christmas tree on a blue and gold float parked in the rear of the building. The float was built by the Twentieth Century Club for the Cub Scouts to ride on in the annual Christmas Parade. Due to foul weather, it was decided not to take the float out in the rain but to save it for the Christmas party.

The colorful refreshment table held a center arrangement of red and white poinsettias banked with holly and spruce. Flanking this were two crystal punch bowls filled with red and green punch. This was served with cake and cookies.

Iuka Methodist Jr. Department Visits Rest Home

Approximately thirty young people from the Junior Department of Iuka Methodist Church visited the Tishomingo County Rest Home on Wednesday



You're Invited To Visit Bostick Flower Shop

FOR FLOWERS, PLANTS, CORSAGES, FUNERAL ARRANGEMENTS GIFTS AND NOVELTIES

Dr. Bostick Home—Bernice Bostick, Owner IUKA, MISS. Phone 423-2441

THE VIDETTE

E. C. HOLTSFORD, Editor and Publisher
CHRISTINE HOLTSFORD, Associate and Society Editor
Second Class Postage paid at Iuka, Mississippi
Published Every Thursday at 120 West Front Street Iuka, Miss.

SUBSCRIPTIONS, PAYABLE IN ADVANCE:
Local and Adjoining Counties:
1 Year \$3.00; 6 months \$1.75; 3 months \$1.00.
Subscriptions elsewhere: 1 year \$4.50; 6 months \$3.00.

afternoon. The group, accompanied by Mrs. R. L. Brown, Jr., John H. Crubrough, and Mrs. Charles Daugherty, sang Christmas carols and played Jingle Bells for the people residing at the rest home.

Each person of the home was presented money and a bag of fruit and was wished a "Merry Christmas."

Invites Friends In For Visit

George W. Glenn would like for all his friends and neighbors to come by between now and Christmas to visit with him. Mr. Glenn has been sick and confined at his home for

over two years. He will be 83 years old on January 27.

HONORED WITH SURPRISE DINNER

Dow Hudson was taken by surprise Sunday when his mother, Mrs. Florence Hudson, and members of the family arrived at his home located on Coleman Park road with food and gifts for a special birthday celebration.

All of Dow's brothers and sisters were present. Everyone had a most enjoyable day. Dow received a nice variety of gifts.

GO TO CHURCH SUNDAY

WALL TO WALL CARPETS

Room Size Rugs

By MOHAWK — BIGELOW — MASLAND — CABIN CRAFTS
ALEXANDER SMITH — CORONET — PAINTER
WORLD — TREND
FREE ESTIMATES — Appointments At Your Convenience

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Corinth, Miss.

CONSOLIDATED ALUMINUM CORPORATION



We will start taking Applications for Employment immediately after the first of January, 1964. An announcement will be made in this paper as to the exact time and place where Applications may be filed.

We will be seeking qualified Males between the ages of 20 and 45. Such men must have at least a 10th Grade education and be in good health.

Below, we have indicated the type of employee we will be seeking.

One of the considerations in the selection of Iuka for our Lamination operations was the number of qualified men in the area who might be interested in employment with us. There will be a minimum number of men brought into the plant for supervisory positions; all other employees will be hired from the residents of the Iuka area.

Furthermore, when vacancies occur, or opportunities for promotion appear, qualified employees at Iuka will be given first consideration as a part of the Company's permanent personnel policy. Practically all employees will have to be trained in our work. But this does not mean that we are prepared to employ every person who applies. This is definitely not the case since our Company has established very specific standards for its employees.

People differ in their abilities and in their particular skills. Those skills learned in other occupations may not relate to our plant, except the qualifications which are shared, in greater or less degree, by all people. We are more interested in the ability to learn our particular type of work, and in people who have good work habits.

Each of our employees must have a feeling of responsibility for the work he is doing and for the care of equipment sometimes costing several thousands of dollars. In return for the qualities we are seeking, we expect to offer steady employment. All of our planning has been based on the idea of employment without interruption.

We believe that our Employment Policies will be fair, and that it will become a mark of excellence to be known as an employee of Consolidated Aluminum Corporation.

LIVE IN YOUR HOUSE BODY

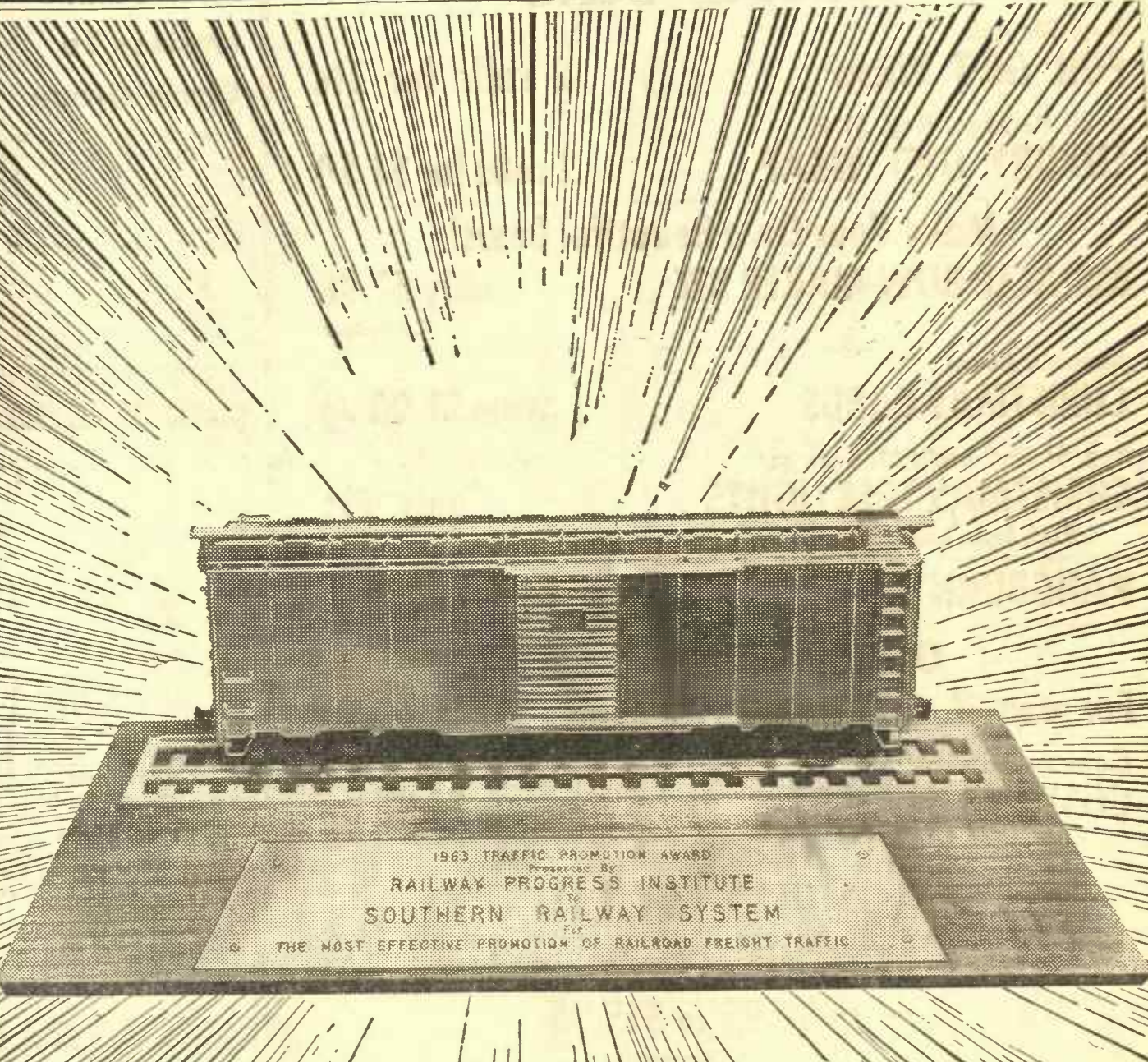


Dr. Shook

Your body is your own private house. It is yours to care for and to keep fit. It is the only one you will have. You must live in it the rest of your life.

Consider this and remember that Chiropractic is the way that your body can be kept in good condition. The spine is the keyboard to your health. Keeps all the nerves open.

Chiropractic Invites Your Immediate Investigation
Dr. Gaston A. Shook
CHIROPRACTOR
Highway 25-South
Phone 423-6163 Iuka, Miss.



Presented to us— for usefulness to you!

The "Oscar" of the railroad industry is the Golden Freight Car pictured above, which is awarded annually by Railway Progress Institute. This year, the coveted trophy was won by Southern Railway System — the first time it has been won by a railroad in the Southeast.

The trophy was awarded to Southern in recognition of our efforts to increase our usefulness to those we serve by providing improved service at lower prices. Our lightweight, 100-ton-plus capacity freight car, "Big John," which enabled Southern to make a 60 per cent reduction in the prices we charge for hauling grain, was

cited as an illustration of how progressive policies will benefit both the public and the railroads.

We are proud of this recognition. It will spur us to strive even harder to fulfill our public duty to provide the most useful and lowest-cost freight transportation possible — saving money for both shippers and consumers.

W. B. Brown
PRESIDENT

SOUTHERN RAILWAY SYSTEM

WASHINGTON, D. C.

SOUTHERN SERVES THE SOUTH

The Weather-Man Wouldn't Let Us!

THE CABLE WILL NOT BE TURNED ON THURSDAY, DEC. 19th.

CABLE just as quickly as we can, possibly in time for some of the Christmas Programs and Bowl Games.

ANTENNA "SWAP-IN" IS GOOD ONLY FOR ONE WEEK—FROM DATE OF OPENING. During that time, your old Antenna Equipment will be taken for the Installment Charge of \$19.95.

Extra Outlets in your Home will have a small additional Installations Charge.

The Cable will bring you WMCT-Memphis, WREC-Memphis, WHBQ-Memphis, WTVU-Tupelo, and WOWL-Florence.

OUR NEW TELEPHONE NUMBER IS 423-6130. PHONE OR COME BY PYLE & PYLE AGENCY OFFICE AND TALK TO US ABOUT YOUR INSTALLATION. WE FURNISH FREE DEMONSTRATIONS!

IUKA TV CABLE CO., INC.

Front Street At Pyle & Pyle Agency Office, Iuka, Miss.

Thursday Study Club Meetings Held Dec. 5 and 12 In Jourdan Homes

The Thursday Study Club met in the home of Mrs. D. O. Jourdan Thursday, December 5. Creating a lovely setting for the meeting were holiday candles, used on the Baby Grand Piano.

Mrs. Kelley Segars, president, presided over the business session. A rummage sale was planned for the following Saturday

to assist in the payment of donations to the numerous drives in December. Each member bought wash cloths from the Blind Home in Jackson and was asked to bring a Christmas gift for their Golden Age friend in Jackson.

Mrs. Ed Thomas, Girl Scout

Director, gave a very interesting program on Scouting and showed films of the district-wide Gypsy Jaunt held this Fall at Pickwick.

Mrs. Jourdan served a delicious salad plate at the conclusion of the meeting.

Dec. 12 Meeting

Mrs. Jim Jourdan was hostess to the club last Thursday at her home on Quitman. The home was beautifully decorated for the holiday season. On the living room mantle was a pink Santa Claus, sled and reindeer.

An arrangement of pink candles and carnations was used on the coffee table. An old-fashioned Christmas theme was stressed in the den with a red apple tree on the coffee table, and an array of apples, magnolia leaves, and popcorn balls on the mantle.

Mrs. R. L. McKnight presided over a short business session in the absence of the president, Mrs. Segars.

Mrs. McKnight introduced as her guest speaker for the afternoon, Mrs. Charles Robbins, who reviewed the book "The Feminine Mystique" by Betty Friedan.

Following the program, Mrs. Jourdan served a delicious Christmas salad plate.

County Baptist Pastor-Deacon Banquet Held

A county-wide Baptist Pastor-Deacon banquet was held Tuesday night of this week at McCune's Restaurant. Forty-seven deacons, representing almost every Southern Baptist Church in the county, were present, along with 12 pastors.

Featured speaker for the evening was Bro. W. R. Roberts from The Baptist Building in Jackson.

Plans were made for similar banquets to be held twice yearly, the next one to be in June of 1964 in the form of an outdoor fish fry at one of the local parks.

Purpose of the banquets are to strengthen fellowship between the churches in the county and to become better informed concerning the work.

Mrs. Gann

Hostess To Circle Group

Mrs. Herman Gann was hostess Tuesday night to the Ann Judson Circle of the Iuka Baptist Church when members met in her home for a dish supper, their annual Christmas program and the exchange of gifts.

The home was decorated throughout with the Yule theme. In the foyer stood a beautiful silver tree with reflector lights. Holly and red streamers accompanied a red candle arrangement which graced the buffet. The centerpiece used on the dining table was fashioned of red carnations, Christmas balls and greenery.

Mrs. Ruby Campbell was in charge of the program entitled, The Christmas Spirit. Assisting Mrs. Campbell with various parts were Mrs. Austin Drake, Mrs. Ruth Stormont, Mrs. Lela Clark, Mrs. Edith Byrom and Mrs. Gann.

Following a short business meeting, Mrs. Drake and Mrs. Nora Stricklen, acting as Santa Claus, distributed the gifts. Fourteen members were present.

CARD OF THANKS

We wish to take this means of expressing our appreciation to our many friends and neighbors for their kind expressions of sympathy extended the family during our recent bereavement. Especially do we thank Bro. Bobby Burress and Cutshall Funeral Home. May God bless each of you in our prayer. The Phifer family

PERSONALS

Recent visitors of Mrs. J. T. Moser were Mr. Moser's niece, Mrs. Myrtle Wise of Nashville, her niece, Miss Dorothy McKay, and Mr. and Mrs. E. C. King of Decatur. Mr. and Mrs. Jack Moser of Columbus were over Tuesday to extend birthday wishes to his mother who was celebrating her 88th birthday.

Mr. and Mrs. Jeff Foote of Memphis were visiting his parents, Mr. and Mrs. Buss Foote over the week end.

Mrs. Curtis Roberts of New Albany was a Friday guest in the Bill Curtis home.

Mr. and Mrs. Harold Elrod and daughter, Phyllis, spent Sunday in Red Bay, Ala., visiting with his parents, Mr. and Mrs. F. D. Elrod.

Mr. and Mrs. J. L. Odum were called to Citronelle, Ala., last Thursday due to illness and a fall suffered by his sister, Mrs. Belle Loper.

Mr. and Mrs. Tom Bacon, Dorothy and Tommy spent Sunday in Memphis with Mr. and Mrs. Rex Butler and daughter, Elizabeth.



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U.S.D.A. Grade "A"

Young Toms — Double Breasts

16 to 22 lb. Avg.

lb. **33¢**

PRICES EFFECTIVE UNTIL CHRISTMAS

HAMS

Dixiana

12 to 14 lb. Avg.

lb. **45¢**

REELFOOT

PICNIC HAMS

6 to 8 lb. Avg.

lb. **29¢**

FRUIT PIES

Morton or Banquet
Apple, Peach,
or Coconut

large size **25¢**

Cranberry Sauce

Jellied or
Whole

2 No. 300 cans **39¢**

ROLLS

Miss Liberty
Brown & Serve

Pkg. of 12 **19¢**

SNOWDRIFT

The Wesson Oil
Shortening
Limit 2

3 lb. can **49¢**

SUGAR

With Purchase of
6 Light Bulbs
Any Size

5-lb. bag **59¢**

Griffin

Strawberry Preserves

3 18-oz. glasses **\$1.99**

PEACHES

Miss Georgia
Halves or Whole Spiced

No. 2 1/2 can **19¢**

COFFEE

Folger's

10-oz Jar
Instant

99¢

Limit 2

1-lb. can **59¢**

HUMKO OIL

Family Size

48-oz. jar **59¢**

CELERY

Fresh Crisp

2 stalks **17¢**

ORANGES

Medium Size
Fresh-Juicy

doz. **39¢**

BRAZIL NUTS

1-lb. cello **29¢**

FRENCH DRESSING

Kraft

8-oz. bottle **29¢**

CANDY

Old Fashioned
Chocolate Drops

lb. **29¢**

OLIVES

Haase's
Twin-Pak

2 No. 7 1/2 bottles **69¢**

FRUIT COCKTAIL

No. 2 1/2 can

39¢

POTATOES

U. S. No. 1 Reds
Packed in Plastic Bag

10 lb. bag **39¢**

MERRY CHRISTMAS

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SPECIAL DEAL

Reg. 50c Roll

FOIL GIFT WRAP 2 rolls for 51c

5-roll Package, Reg. \$1.49

LUXURY GIFT WRAP 2 rolls for \$1.50

Make Your Own Beautiful Bows!

MIRACLE BOW-MAKER KIT only \$1.98
Complete

Assorted Boxes

CHRISTMAS CARDS from \$1.00 up

Reg. \$1.69, 7-Light Multiple Set

CHRISTMAS TREE LIGHTS only 99c
Each light burns separately

PANGBURN'S CANDY 69c to \$5.00 per box

OLD SPICE TOILET SETS

For men \$1. to \$10.00 for Ladies \$1. to \$4.50

Large Assortment

COSTUME JEWELRY from \$1.00 up

A COMPLETE SELECTION OF FINE
FOSTORIA CRYSTAL

TIMEX WATCHES for ladies and men
from \$6.95 to \$15.95
One Year Guarantee!

Flash CAMERA SETS

from \$9.95 to \$15.95

Make a record of your Christmas Holiday this year with a fine Camera from Our Complete Stock. Pictures Live Forever!

Parker

PEN & PENCIL SETS \$2.95 up

Men's & Ladies'

BILLFOLDS \$1.00 to \$7.50

Electric

HAIR DRYERS \$13.88 to \$24.88

SMOKER'S SUPPLIES FOR MEN

• PIPES • TOBACCO POUCHES • CIGARS
• COMPLETE SELECTION OF TOBACCOS

Free

Gift Wrapping
Of Any Items
Bought In
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For Your Holiday Pictures:

We Have A Complete Line Of
Film :- Flash Bulbs :- Cameras
LET US DEVELOP YOUR PICTURES:-
FAST, ONE-DAY SERVICE!

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Iuka, Mississippi

CHRISTMAS SHOPPING GUIDE

Hunter Sadler Mill Store

Hunter Sadler Mill Store, located 120 Main, Tupelo. Seasons Greetings. Hunter - Sadler Mill Store has moved to their new & larger store - Shop here soon for your Christmas gifts for the man in your life.

Every purse and every taste is satisfactorily served in this store for men and young men. They are one of the foremost dealers in men's and young men's clothing in this section. They handle only reliable and quality goods and offer an individual service that is a pleasing feature with the buying public. In their large and varied stock anyone can find his favorite cut and color combinations and still be assured of the most up-to-date styles in clothing. The discriminating youth can here satisfy his desire for distinction and personal performance at a price he feels he can afford to pay.

Reynolds Beauty Shop

Reynolds Beauty Shop, located at 202 E. 7th, in Buck Smith Bldg., Corinth, Miss. Phone 287-1188. Creative Hair Styling, Holiday Greetings. Complete beauty service - tinting - trimming - shampoo & set - permanent - waves of distinction - air conditioned hair dryers - plenty of free parking - open Monday thru Saturday - evenings by appointment. Mary Reynolds - Owner - Manager - Elizabeth Berry - Waynell Smith - Jo Anne North - Operators. The Staff extends Season's Greetings, let them do your hair for the Holiday Season.

Visit this Beauty Salon for the very best service in cold waves & other type permanents. Throughout this section this shop is known as the place where mid-lady fair receives the very best in beauty parlor work. The management and operators have won quite a reputation due to the painstaking work and efficient service which is always rendered.

J. E. Staub & Company

J. E. Staub & Company, located in Fulton, Miss. Phone 862-2471. Seasons Greetings.

This concern is prominent and well known in this section, with a reputation for the kind of building work that is built to last. Their services are in great demand for they know the building business from A to Z and employ only expert workmen.

This firm has had charge of some of the largest contracts in this section as well as smaller jobs and always uses the best materials regardless of the size of the contract. Here the public has at its disposal the services of a concern who possesses the know-how and who obtained their knowledge and business education in the school of experience.

From the inception of this contracting business, quality has been

C & P Automotive Parts

C & P Automotive Parts, is located in Belmont, Miss., & Fulton, Miss. Phone 862-2681 - Fulton, Miss. Phone 862-2681. This firm carries the complete NAPA Lines. Truck Tractor & Auto Parts. Complete machine shop service. Crankshaft grinding - Engine Rebuilding.

The man who deals in auto parts is one of the most necessary adjuncts to any community. When a company dealing in these essentials gives a community the benefit of a large and varied stock of the very best that the market affords and places them on sale at the lowest price obtainable anywhere, it is a service that should be appreciated, no matter what field of endeavor he follows or what his pocket book may be.

Take for instance this company. There is a concern that well merits all the large success that has come to it. That is because they have always kept out a weather

Bell Liquefied Gas Co.

Bell Liquefied Gas Co., located at 307 Waldron, Corinth, Miss. Phone AT 6-5510. Systems and appliances for homes beyond the gas line. Mix-O-Gas System - Natural Gas Appliances - Home Owned. Install Liquefied Gas in time for the holiday season - For comfort and ease in living.

Butane & Propane meets the requirements of the fire underwriters and has been listed by them as standard equipment. Every country home, lake cottage and every small town may now enjoy all the advantages of complete gas service which is safe, economical and convenient.

One of the surprising things about Butane & Propane service is the city cooking convenience for homes beyond gas mains and its low cost.

Quality Auto Parts

Quality Auto Parts, located on Hatchie, Booneville, Miss. Phone 842-4108 - Nights 728-9735. 24 hour wrecker service. Merry Christmas! Used & rebuilt parts for all makes and models. Free long distance phone service to other yards for parts not in stock. This well known establishment is one of the most progressive in this territory and is a firm that has saved its patrons many dollars. In this day of high prices it is most important that every community have an establishment of this kind where the public is able to obtain very necessary articles at low prices and thus the management is rendering a most valued and essential service.

There is great economy in buying here as you save many dollars to start with and then get the part right away and do not have to wait

Tupelo

Thomas Kincannon Elkin Co.

Thomas Kincannon Elkin Co., located on Main Street, Tupelo, Miss. Phone VI 2-4272. Rexall Drugs extends Seasons Greetings. One of the most complete cosmetic departments in North Mississippi. Photographic equipment & supplies, drugs, sundries, notions. Shop here for gifts for all.

The relationship between the apothecary and the physician is very close. The people should have confidence in the doctor and the doctor must have implicit confidence in the druggist, for he himself, is unable, without a chemical

Country Garden Restaurant

Country Garden Restaurant, is located on Highway 45 South, Tupelo. Phone VI 2-2322. Say Happy Holiday with lunch or dinner at the Country Garden Restaurant. If you are planning a Christmas party or banquet see or call Mrs. Jenkins and plan your Christmas or New Year's party. Mrs. Jenkins offers a catering service of real excellence.

There is something about this fine Restaurant that sets it apart from other eating places and that makes it highly satisfactory. The extreme care and thought that goes

Schultz Band Wagon

Schultz Band Wagon, located at 319 W. Main, Tupelo. Phone 842-6635. Wishing you a very Merry Christmas. Make this a musical Christmas. If its musical they have it. Band instruments. Christmas and all other records.

They feature high grade musical instruments and nationally known pianos, which have been endorsed by the leading musical authorities of the country.

They invite you to make the store your headquarters when in town. By reason of the wide range of quality and prices, it is very difficult for the uninitiated these days to select a musical instrument and get full value for their money unless they are dealing with

Boyd Furniture & Appliance

Boyd Furniture & Appliance, is located at 313 E. Main, Tupelo, Miss. Phone VI 2-8100. Christmas Greetings. Gifts for the entire family. Westinghouse Electric appliances, sales & services - Washers - Dryers - Refrigerators - Freezers - Ranges - Stereo - & TV - Westinghouse Authorized factory service. All men are Westinghouse factory trained and is the only place in N. E. Miss. that are.

This progressive establishment enjoys an extensive patronage from all over this section because of the convenience of shopping. A large stock of suitable furniture for every type home can be found here.

Baldwyn Tire & Recapping

Baldwyn Tire & Recapping, is located on Hwy. 45 South, Tupelo. Phone 365-2228. Seasons Greetings. This firm carries a full line of Richmond Tires - sizes for all cars. Why not give him or her a new set of Richmond Tires for Christmas. New & used tires - recapping. True & wheel balancing.

There are many ways of keeping down the expense of operating an automobile, and one of them is by watching tires closely. Some owners think that as soon as the casing shows the least sign of wear it is dangerous to use it longer, and hence they are always complaining

Tupelo Uniform Center

Tupelo Uniform Center, located in Arcade Building, Tupelo, Miss. Mrs. Pansy Tune, Mgr. Phone 842-8424. To wish you every Christmas joy & blessing. Nurses - Doctors - Beauticians - Waitresses - Maids - Technicians - Tiffany - Sandra Lou - Bob Evans - White Swan. Mens work uniforms. Alterations free.

This modern and progressive firm offer an excellent service to the people of this section. Their

E. W. Riley Lumber Company

E. W. Riley Lumber Company, located on Main Street, Fulton, Phone 862-5211. Sincere Greetings & All Good Wishes. Hardware - Planing Mill - 862-5211.

While it is the object of this firm to obtain a fair and honest profit from their extensive dealing in lumber building material and "Everything to Build anything," the guiding influence of this company has always been a determination to furnish the highest grade of material at a reasonable price, so that the extension and beautification of the community can progress rapidly in leaps and bounds. There is no one establishment in

Muscle Shoals Storm Window Co.

Muscle Shoals Storm Window Co., located on Woodward Ave., Muscle Shoals City, Ala. Phone 383-1432 - Nights & Holidays 381-1897. MUSCO - a name you can trust. Seasons Greetings.

Manufacturers of Storm Windows and Doors, all types - triple track, blind stops overlap, offset, self storing storm doors - custom made - expert installation, aluminum siding & awnings - storm sash, Musco Storm Doors, screen doors - window screens. Night appointments invited - free estimates. They offer a service that is reasonable, terms may be arranged up to 60 months to pay

Tupelo

analysis, to determine whether all the ingredients called for in his prescription are contained in the compound and if they are pure and fresh, bears an excellent reputation with the people of that city and much of the surrounding country for the excellency of their drugs and medicines and their exactness and care in filling prescriptions.

While the drugs and prescriptions are the foundations of this firm's business, like the modern druggists of other cities, they have a large business in the better cosmetics, toilet accessories, stationery,

Country Garden Restaurant

into everything; that cooking, serving and arrangements create a dining room to be visited regularly.

You'll like the surroundings as they are attractive and comfortable and extremely quiet. The food is good. It is temptingly delicious, prepared in the most careful manner in a spotless sanitary kitchen. The cooking is done in a modern sanitary and scientific manner which gives added flavor to the food.

Here good food is combined with prices of consistent modesty. Proper food, well chosen and well cooked is an absolute essential to

Schultz Band Wagon

someone in whom they have confidence. For this reason there is a general satisfaction in doing business with this well known concern which is considered musical headquarters by the people of this part of the State.

During the time they have been in business they have merited a reputation for fair and straightforward dealings. They know the value of pianos and other musical instruments and their customers know when they make a price that it denotes real true value. The lines of pianos and other musical instruments have been endorsed by the leaders of the World of Music. This insures the customer of getting a musical instrument

Boyd Furniture & Appliance

Articles are offered at prices and service that are unexcelled.

The management offers the most accommodating service and will be glad to assist any man or woman in the selection of proper furniture. The idea that it takes a fortune to furnish a home is not true. A man making an average salary can furnish a home comfortably and completely if he will come by this store and consult them on his furnishing needs. They carry standard makes of all furniture at reasonable prices. They have the necessities of the home as well as those articles that help to make the home more attractive.

Baldwyn Tire & Recapping

about the ever increasing tire expense.

In this section old tires are repaired correctly at this up-to-date establishment under most efficient and able direction. It has proved that repairing tires from this establishment will save owners many a dollar. Only experienced men are found here. Only the most modern and scientifically correct machinery is in use and the best work turned out. Therefore satisfaction is guaranteed. It takes experience and proper equipment to repair tires properly, and that is why this repairing excels.

Let us remark here that this

Tupelo Uniform Center

prices are always right, and the firm is under very able management.

There is no one firm that has done more for this section. They carry a large stock of practically everything in this line. The experience of the management has enabled them to offer the very best grade of stock and this enables them to give the trade a service that has no superior. It is very convenient to the people of this section

E. W. Riley Lumber Company

people of this community a cordial invitation to call at their yards and any information will be gladly given, no matter whether you wish to buy at this time or not.

We are pleased in this edition to give commendable mention to this progressive concern and assure the public that they will receive the best of service and any information that is desired will be given in a most courteous and obliging manner by this firm's efficient employees and we only wish that there were more such firms within our midst.

Production of quality products has always been the fundamental basis of this concern for their wide experience early taught them that by making a quality product they would please all. Their products lend beauty and comfort to your home as well as durability. With their aluminum siding you would also note economy in your fuel bills as well as being protected from the intense heat during the summer. See or phone Muscle Shoals Storm Window Company, manufacturers of "Musco" products in Muscle Shoals, Alabama.

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candies, sodas, smokers' supplies, and many, many sundry articles from which one may select necessities to fit any purse or appropriate gifts for any occasion. The brands of the many articles they carry are known the world over, not for their high cost, but for their quality and popularity with the public.

The fountain and service is most popular and every effort is made to serve those concoctions that will leave a pleasant memory as well as please the palate.

Country Garden Restaurant

good health. Their food is not only health-building but deliciously appetizing.

This popular restaurant is not only popular among the people of this locality but among the motoring public as well. Many who make trips through this territory make it a point to reach this cafe for their dinner or supper, as the case may be.

In making this Business Review of the progress and commercial efficiency of this section, we are pleased to direct the special attention of our readers to this metropolitan restaurant service.

Schultz Band Wagon

worth while, and their policy of one price and easy payment insures you full value for your money. They will be pleased to show you whether you desire to purchase at this time or not. Here them, compare them—then judge for yourself.

They operate an institution that adds much to the efficiency of the community as a leading center, and in this review we are pleased to point with pride to the great success they are making in their chosen profession and assure our readers that at this establishment they will always receive a square deal.

Boyd Furniture & Appliance

This up-to-date furniture store is a prominent establishment and men are in charge who thoroughly understand the business in which they are engaged. Such a place as this firm adds to the attractiveness of any community.

It is hardly possible for us to give a concrete idea of the excellent stock that this firm carries for the accommodation of the public, or the high quality offered at a reasonable price. The selection of proper furnishings is one of the very important problems of the day for the home maker who desires things that are good looking and serviceable.

Baldwyn Tire & Recapping

store is just about headquarters in these parts for tires. The stock is made of standard and high grade brands of tires and is most complete. As this is a stock that represents an investment of many thousands of dollars it can readily be seen that this establishment is prepared to serve the owners of any make or model of automobile.

The hardest kind of recapping and retreading tires is easy for them, because they have the latest equipment and expert tire repairmen. You are bound to be satisfied with satisfactory work and prices.

Tupelo Uniform Center

of the State as they can go here and get supplies which otherwise might take quite a time to get from some distant center.

They are familiar with their line of business and by experience have learned the features that are conducive to success. During the time they have been in business they are therefore able to offer the people the very best quality goods and the most accommodating service.

E. W. Riley Lumber Company

people of this community a cordial invitation to call at their yards and any information will be gladly given, no matter whether you wish to buy at this time or not.

We are pleased in this edition to give commendable mention to this progressive concern and assure the public that they will receive the best of service and any information that is desired will be given in a most courteous and obliging manner by this firm's efficient employees and we only wish that there were more such firms within our midst.

Production of quality products has always been the fundamental basis of this concern for their wide experience early taught them that by making a quality product they would please all. Their products lend beauty and comfort to your home as well as durability. With their aluminum siding you would also note economy in your fuel bills as well as being protected from the intense heat during the summer. See or phone Muscle Shoals Storm Window Company, manufacturers of "Musco" products in Muscle Shoals, Alabama.

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Waits Jewelry Store

Waits Jewelry Store located at 410 Fillmore, Corinth, Miss. Phone AT 6-2177. Bridal Consultant. Let her advise in the selection of crystal, china & silver for the bride. Waits Jewelry Store extends the Season's Greetings. Yule time is jewel time.

The gift season is always on and the jeweler receives his share in making possible the wisest selection of presents for all occasions. An up-to-date jeweler is indispensable to every community of taste and refinement and he whose work shows marked skill is sure of liberal patronage. The people of this community are in no way behind in this respect and the generous patronage extended to this popular

Too Little Motors

Too Little Motors, is located in Shannon, Miss. Phone 767-2921. James Lee - Owner. Merry Christmas, Happy New Year. Specialists - automatic transmissions - hydromatic - Ford-O-Matic - Merc-O-Matic - power-glide - dyna-flow - including Chrysler makes - also trucks and tractors.

This concern features a complete automobile service, making their establishment the Repair Shop of Good Service in this section of the state.

The service department is conveniently located and commodious enough to look after the local patrons and the traveling public in the way of service.

Charlie's Truck Stop & Restaurant

Charlie's Truck Stop & Restaurant, Hwy. 72 W., Corinth, Miss. We never close - always here to serve you. Phone AT 6-5008. Merry Christmas & Happy New Year. Specializing in home cooked meals - home made pies - dine with us during the Holiday Season. Watch for opening of our new dining room.

One of the most popular cafes in this section and merits the large patronage it receives, for it is one of the cleanest, most sanitary cafes serving palatable foods, to be found in this section. It is very popular with the traveling public as well as the people of the city and adjacent territory.

This restaurant has gained a name that has spread far and wide as a place where local and traveling people can more than satisfy

Motor Parts Company

Motor Parts Company, located on Hwy 72 E., Corinth, Miss. Phone AT 6-6631. National Automotive Parts Association. Season's Greetings. Local warehouse and distributor, your N. A. P. A. Jobber is a good man to know. Branches in Iuka, Booneville, Selma, Tenn. and Cherokee, Ala.

Superior to the vast majority of automobile supply establishments and surpassed by none. This well known firm has continued its successful career because the management and assistants are among the most experienced supply parts men in this part of the State.

By auto supplies we mean especially repair parts such as bearings for any make or model of automobile.

Northeast Mississippi Electric Supply Co.

Northeast Mississippi Electric Supply Co., located at 507 Pegram Dr., Tupelo, Miss. Phone 842-7994 - 842-1844 - 842-6999. Your wholesale dealer for Electrical Supplies - lighting fixtures - conduit - safety switches - fans - motor controls - electric heaters - wire - wiring devices for all purposes.

This section of the country, as a whole, has an added business advantage by having in its midst such a well known establishment whose commendable policies and products of quality have gained for them an ever increasing business that can be noticed by the large daily shipments leaving their establishment.

The prosperity of the city is greatly increased by the extent of their trade which extends for miles around and their chosen field

Itawamba Manufacturing Co.

Itawamba Manufacturing Co., is located in Fulton 862-2331 - Tremont Phone 862-6471. To wish you every Christmas Joy. C M T manufacturers of men's and boys sport & Western Shirts.

This modern and progressive firm is a Twentieth Century industry under the able direction of men who have always had at heart the best interests of the community in which their valued enterprise is located and one of the firms that keeps the wheels of progress turning in this section.

This is one of our most flourishing industries and is fully worthy

Willis Brothers Auto Sales

Willis Brothers Auto Sales, is located at Skyline - Hwy. 78 E., Tupelo. Phone 842-5352. Smith, Billy Joe & Jerry Willis, owners extend the Season's Greetings.

Have a car to suit the price of every purchaser and willingly give demonstrations. Also have attractive purchase plan through which it is possible to purchase a car and pay for it as you enjoy it. Truly a most admirable firm, under the management of a prominent and well known business man.

This is one of the liveliest automobile firms in this part of the country, and is prepared to take care of purchasers with cars which prove the superiority of the high grade used car, over the so-called second hand automobile. These cars

Corinth

jewelry firm shows how his community appreciates their efforts.

This establishment has attained a reputation as one of the leading jewelry and optical stores in this section of the state, and because of its unequalled quality and metropolitan service during the time it has served the public, has merited the large custom it receives.

The stock has been selected with rare judgement and includes everything necessary to conduct a modern and up-to-date store. Here will be found the leading makes of watches, diamond rings, pins, studs and ornaments, novelties in silverware, clocks of handsome design and an extensive variety of jewelry.

Too Little Motors

In the repair department they have in charge able and efficient workmen and being backed by vast facilities, which enable them to rebuild, replace or repair any automobile, no matter what the trouble may be, in a most satisfactory manner.

It can readily be seen that this service is important to the automobile world of this section and adds materially to the advantages of every owner of an automobile. The fact that visitors and local patrons can get real service at this firm instills in the mind of the automobilist confidence in the fact that all his troubles can be taken care of in a "Most Workmanlike manner".

Charlie's Truck Stop & Restaurant

their demands in the manner of obtaining food. The display of food consists of not only the prime necessities of life but many delicacies are offered that are inviting and tempting to the taste of the most fastidious.

Cleanliness is one of the outstanding features of this modern restaurant and is not confined to tables and the silverware and food that is brought to the attention of everyone but extends to the kitchen where the dishes are all sterilized.

The manager has made a special study of the business and consequently is striving to give the people just a little better all the time.

They have arranged the place so that it is very attractive and insist that the service be kept prompt and courteous.

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Shannon

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Barber Pure Milk Company

Barber Pure Milk Company, is located on Hwy. 45 N., Tupelo, Miss. Phone VI 2-7141. "At your neighborhood dealer". Say "Merry Christmas, Happy New Year" with Barber Eggsog & Boiled Custard, Old English Brand, Boiled Custard made from Old Southern Recipe.

This progressive institution occupies a prominent place in the home and business life of this part of the State as they are extensive distributors of dairy products that make for the health of the people. They offer a modern, scientifically equipped service that is the last word of science in the keeping of dairy products for the people in the very best and purest condition. All proper precautions are taken from the milking of the cows, to the sanitary methods of delivery.

The milk is quality milk produced for those who want the best that can be had. It is produced under the most exacting conditions—from their carefully selected herds of cows—under their constant inspection and supervision—with highest percentage of butterfat and milk solids content.

The farms from which they derive their supply are known the state over for having some of the finest bred cattle of which the state can boast. They are given the best of attention, fed the most nourishing food and every art of modern science has been brought into use for their well being. The milk is kept in the best of condition.

A business review of the community would not be complete without mention, prominent and meritorious, of this popular firm and their extensive operation in the production of milk.

Tupelo Carpet & Linoleum Co.

Tupelo Carpet & Linoleum Co., 215 Troy, Tupelo. Phone 842-0402. Make your home more beautiful by giving rugs or carpets this Christmas. Only famous brands (Carpets by Mohawk & Barwick) are found here and they are specialists in all types of rugs and commercial use. Tackless installation, all work guaranteed.

The owner of wall to wall and other valuable rugs and carpets are not satisfied to entrust them into the hands of a firm in which they do not have confidence. This is one of the best and most reliable concerns in this section of the country and enjoys an ever increasing patronage.

The most approved methods have been installed and all work is executed in a highly scientific manner. If you will turn your work over to them you will find that you will be saved the purchase of many new carpets and rugs by the high grade work which this plant features.

They offer out-of-town customers the very best of service. Their service has always been efficient and courteous. As a result their business grew to such proportions that they found it necessary to provide a modern plant. This they did and they now have one of the most modern in the country.

In this review embracing as it does the most salient features of our onward progress, we wish to compliment them upon the valuable service it is rendering the local public.

McDonald's Hamburgers

McDonald's Hamburgers, located at 1214 Florence, Blvd., Florence, Ala. Phone 766-4341. Look for the golden arches. Seasons Greetings.

Come in today, for the tastiest food ever. McDonald's specializes in Hamburgers made of 100% pure beef, government inspected and fresh ground daily. These are served piping hot on a toasted bun.

Try their Cheeseburgers, Crisp Golden French Fries, Coke, Root Beer, Orange Drink, Coffee, Cold Milk, Delicious Old Fashioned Milk Shakes.

Here you'll find a real treat in store for you if you've never eaten at McDonald's before. Foods of the finest, purest materials available, prepared under the most sanitary conditions - truly delicious. This is one of the popular establishments of the city where first class service is rendered the public.

The excellent and courteous treatment their efficient clerks are giving the people is winning for them a large patronage of which they may be well proud.

This firm is equipped with the latest and best fixtures for making those fine Shakes. The concern is under very efficient management and is very courteous and friendly.

People from this community and surrounding territory will find this a delightful place for refreshments, you'll get fast, cheerful service, plenty of parking space, no car hops, no tipping and very tasty foods.

Federal Land Bank Association Of Corinth

Federal Land Bank Association of Corinth, located at 616 Bunch, Corinth, Miss. Phone 286-5872. Farm loans - part time farm loans. Max E. Benoist - Manager extends Greetings of the Season to the many patrons in Tishomingo, Benton, Tippah, Prentiss and Alcorn Counties.

Federal Land Bank of Corinth, Miss., is a co-operative established to render a dependable source of credit to farmers for the production of crops and/or live stock. In addition makes long term loans up to 5 to 40 years.

These long term loans are made for the purchase of equipment, fencing, buildings, and capital outlay necessary on the farm.

The rate of interest charge on these loans is 5 1/2 per cent per annum.

The Association serves the farmers in the above listed counties with its office located in Corinth, Miss. Makes loans any time during the year to the farmers in this territory.

We wish to compliment the Association upon the service it is rendering this section of the State.

Central Elec. & Machinery Co.

Central Elec. & Machinery Co., 681 Carnation, Box 138, Tupelo, Miss. Phone VI 2-5582. "Merry Christmas, Happy New Year". Electric motors sales & service, re-winding - repairing - rebuilding. Motor loan service. Industrial Wiring - industrial sales, Cutler Hammer - motor control - Gates V Belts & Drives - Gear Motors - Pillow Block & Machine Shop Welding. Feed Mill Installation & Service.

This outstanding business offers a most comprehensive service in electrical repair work on electrical motors, and the rewinding and rebuilding of them.

They have saved the purchase of many a new motor because of their satisfactory service. They also have new and rebuilt motors for sale.

Throughout this section this concern is known as one of the firms engaged in electrical repair work of motors that has attained a position in the trade in this line that brings an ever increasing business and as a consequence the place is headquarters for everything pertaining to electric motors. For work of this kind you will find they always give complete and satisfactory service in very short order. You can be sure that when they do a job it is well done, as there is no branch of this work that they have overlooked.

In the repair department they have in charge able and efficient workmen which enables them to rewind, rebuild, or repair electric motors no matter what your troubles may be, and they do it in a most satisfactory manner.

Taylor Glass Company

Taylor Glass Company, located at 811 W. Main, Tupelo, Miss. Phone VI 2-5712. Happy Holiday Wishes. Give her a mirror this Christmas or a glass top for her furniture. Picture windows - mantle mirrors. Auto glass installed while you wait. Mirrors resilvered.

There are countless articles that we could get along without in this world of ours and still have comfort. But how many of us could get along without glass and its allied products. We might say this is a glass world for we use glass for hundreds of sanitary purposes and comforts daily.

When we see a large plate glass window, usually in some large downtown store window, little do we realize that such a glass cost considerable money, but few of us know why. The material, fine sand is cheap but the heat and blowing necessary to bring it out into a flat surface requires energy, time and skill.

The artisans of this concern know the glass business from A to Z. Being thoroughly experienced in how glass is made they consequently know how to handle it. Possibly you would like to have a desk top to be made so as to fasten same to desk.

Here you will find a superior quality of glass, having clearness and will not check. To look at glass the layman could not tell if it was O. K. or not but by driving back of it all day long a serious headache might develop. Not so with this progressive glass concern because they guarantee their glass and all products including plate glass, window glass, mirrors and glass for every purpose.

McDonald Sheet Metal & Roofing Co.

McDonald Sheet Metal & Roofing Co., located at 411 Elizabeth, Tupelo, Miss. Phone 842-7221. Sincere Greetings & All Good Wishes.

Metropolitan service of the very highest order is available for the people of this section by this well known firm. No matter what problems you may have in these lines, all you have to do is to consult with them and they will be able to solve them for you to an advantage.

One of the features of their service is the roofing work. The proprietors are considered an authority on this work and it will be well worth your while to consult them before deciding what kind of a roof to put on. Or if you have been having trouble with a leaky roof, they will solve your problems and save you money.

All of the features of the trade are equally as well handled and every detail is given the most painstaking care. Honest and straightforward in business policies they are prominent men in the commercial world of this section and we wish to recommend them to all of our readers who may be in need of anything in this line.

Tupelo Loden Butane Gas Company

Loden Butane Gas Company, is located in Dorsey, Miss. Phone Dorsey 862-5221. Mabel Loden, Owner. Mantachie - Phone 862-3164 - In Fulton, Miss. Hwy 78 W. Phone 862-7421. Any of these offices are as close as your phone. Sincere Greetings & all good wishes.

Butane & Propane meets the requirements of the fire underwriters and has been listed by them as standard equipment. Every country home, lake cottage and every small town may now enjoy all the advantages of complete gas service which is safe, economical and convenient.

One of the surprising things about Butane & Propane service is the city cooking convenience for homes beyond gas mains and its low cost.

Of course you can buy Butane & Propane service and your modern gas range, room heaters, hot water heaters, etc., on a convenient budget plan here.

A small down payment will start you cooking the easy way and the

Pate Electronic Distributors

Pate Electronic Distributors, is located on Hwy. 45 S., Tupelo, Miss. Phone 842-2576. Greetings of the Season. Wholesale distributors - television & radio supplies, electronic parts & equipment. Sound & intercommunication systems. Electronic parts & supplies. Both industrial & commercial.

Because of the great volume of business transacted through their extensive wholesale establishment, and because of their up-to-date business methods and the high quality of products handled this well known concern has gained for

Gilliland Drapery & Curtain Shop

Gilliland Drapery & Curtain Shop, located in Fulton, Miss. Phone 862-5909. Her Christmas will be happier with a gift from Gilliland. Choose from these wonderful gifts.

They will custom make your draperies and curtains for you. Efficient service is rendered their customers in that they will go into your home, measure for your draperies and curtains and hang them for you. Their display of fabrics and materials are most complete and you will find cour-

Tom's Drug Store

Tom's Drug Store, located on Main, Baldwin, Miss. Phone 365-7271 - 365-5012 - 365-7681. Wishing all a very Merry Christmas. A choice selection of Christmas Toys and Gifts. Helena Rebenstein - Max Factor - Dorothy Perkins - Cosmetics. Fountain service - hot dogs - hamburgers - sandwiches. Shop for the entire family at Tom's.

This is one of the most up-to-date and progressive drug stores in this section and has established a reputation during these years of business for honest, courteous treatment of its large and growing list of patrons. For this reason this

Tupelo School of Beauty Culture & Beauty Salon

Tupelo School of Beauty Culture & Beauty Salon, located at 309 1/2 Main, Tupelo. Phone VI 2-2574. Seasons Greetings. Give her a course in beauty culture. Mrs. Alloyce Pickett owner and instructor. The oldest Beauty School with the newest methods in the state. Hair stylist color technician & electrolysis insure your future. Enroll any time.

This progressive beauty institution conducts the leading school for beauty culture in this section, whose diplomas are recognized over the state. Headquarters for many ladies for beauty culture.

Monts Tobacco Company

Monts Tobacco Company, located at 716 Crossover Rd., Tupelo, Miss. Phone VI 2-7407. Home of fine cigars, cigarettes, candies, notions. Merry Christmas, Happy New Year.

It is well known fact that there is no institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of the cigar and tobacco business, and because of their knowledge of every branch of the trade this company has continued to witness the increase in the number of their patrons.

Malone & Hyde of Tupelo Inc.

Malone & Hyde of Tupelo Inc., located on S. Green, Tupelo. Phone VI 2-6851. Groceries - Produce. Wholesale only. Extends Seasons' Greetings.

There is no question but that this popular establishment is an important factor in the commercial and business life of this section, as it is one of the foremost wholesale grocery houses of this part of the State.

The retailers have come to know that they can get from them the very best goods on the market, hence they seek no further market. They have a reputation far and

Glenn Haynes Building Supply Co.

Glenn Haynes Building Supply Co., located on Hwy. 78 at Mississippi Railroad, Fulton. Phone 862-2981. May this be the merriest Christmas ever. Sherwin - Williams Paints - Mule-Hide Roofs.

This company is known throughout the community as the leader in the building material business. The tremendous prestige of their great volume of business, the ex-

Sunshine Grain Inc.

Sunshine Grain Inc., located on Highway 45 South, Tupelo. Phone VI 2-6175. Grain Elevator. Best Wishes of the Season.

This firm is one of the institutions that has materially aided in the development of this section of the state and has especially been instrumental in aiding the progress of diversified farming in this community. They furnish the farmers with the most advantageous market for grain, and there-

fore operate an institution that is of great commercial value to the public. Their prices are far more valuable than would be secured by the people if they had to ship elsewhere for it is a well known fact that this house pays the top market at all times.

Another feature of the very satisfactory service of this firm is the courtesy and accommodation which marks their dealings with the producer. The establishment

is under the direction of conscientious and competent men and they have associated with them only such assistants as they can depend upon to render the most courteous and magnanimous service. They are always ready and willing to give you the largest quotations and those wishing to market their grain to the best advantage will do well to get in touch with this well known house.

Remember Butane & Propane Gas can be installed for you at once.

No months of waiting for the gas mains. If the home is located in the suburbs, lake or small town or in the country, gas service is generally not available. It is such homes that it serves. One may now make his home in the country and still enjoy the convenience of the "completely modern" gas served in the city. Come in and let them show you how to modernize your home with Butane & Propane Gas today.

This section a commercial prestige as an excellent market for retailers that could be gained in no other manner.

Thousands of dollars are brought into this section each year through the trade channels presided over by this well known house and a number of people are also given employment by this concern. The fact that trade extends over all adjoining counties, which is their special field, brings new faces, new business, and adds prosperity to the city in which they are located.

teous service and reasonable prices. If you have your materials they will be glad to make the draperies and curtains for you.

A personal invitation is extended to all interested in the better class merchandise. No matter what your past experience they offer a service that is different. When you visit their place you will see for yourself just what they mean by quality and service. It is not an empty catchword they use when selling you the fabrics. You should see the pains with which the dra-

peries and curtains are made. It is the attention they give to the little details as well as the big points that not only gives their merchandise the greatest utility possible but adds a touch of distinction which no other firm has equalled.

Their employees are courteous and feel a personal responsibility for every piece of work turned out.

We urge all our readers to visit this shop when in need of custom made draperies and curtains and fine fabrics.

Good quality, honest prices and courteous treatment have been responsible for the success of this well known firm.

Many lines of goods are handled at this store, all standard, and of time-tried merit, and their store is so advertised that anything carried

in a twentieth century store can be found here. Included in their list are toilet articles of every description as well as household remedies which have proved their worth in thousands of American homes.

They carry in stock many nationally advertised lines.

In this business review we wish to compliment this well known and capable firm for the manner in which it is serving the public and suggest to our readers that they call and see them for anything they may need in their line.

The management, foreseeing the trend of the times, decided to offer a most comprehensive service and establish an institution that was in a class by arranging to offer a service that is very scientific, stylish and modern.

They have fitted the shop according to the late and modern ideas of science and thus offer the public the best of service. Every device and article of equipment that has been approved by the trade is here installed for the convenience of the public. Here students are trained who are thoroughly competent. Every phase of beauty culture is

featured which gives the customers a full and complete service. It is in fact a modern beauty school in all essentials.

The graduates of this school have an advantage from the fact that they have an excellent standing wherever they go. Many of them are now operating beauty establishments over the country and are very successful. The school gives young ladies an excellent opportunity to enter upon a work that is highly remunerative and very popular today.

reliable business institutions of the community which has added to the development and progress of this part of the state.

In making this review of the onward progress of this section of the country we wish to compliment this company, upon the admirable way which the business of the progressive and public spirited policies.

We wish to refer this establishment to all of our readers as one of the distinctive features of the commercial efficiency of this part of the state.

A progressive firm under able management, meriting the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile

We are pleased in this edition to direct your attention to this establishment as a distinctive feature of the community efficiency and to the management as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from a commercial standpoint.

you can depend on it that this well known firm will see that you get it.

With the business acumen and foresight which has won such wide popularity and patronage for the firm in the past, the management has anticipated the needs and demands of the people of this section of the state, and this establishment is one of the busiest spots in this community. This firm still specializes in rendering individual service to every patron.

Therefore it is not strange that patrons of this wholesale grocery house seldom think of buying elsewhere.

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Dorsey

balance be paid on a monthly basis.

Remember Butane & Propane Gas can be installed for you at once.

No months of waiting for the gas mains. If the home is located in the suburbs, lake or small town or in the country, gas service is generally not available. It is such homes that it serves. One may now make his home in the country and still enjoy the convenience of the "completely modern" gas served in the city. Come in and let them show you how to modernize your home with Butane & Propane Gas today.

This firm began its career with the belief that success could be obtained by furnishing goods of quality upon a reasonable margin of profit. With this method in mind, they proceeded upon their career upon the solid foundation of good values.

Each department of this well-known house is in charge of men thoroughly conversant with wholesale conditions, while the management is in charge of men who have had wide experience in the buying world.

This firm began its career with the belief that success could be obtained by furnishing goods of quality upon a reasonable margin of profit. With this method in mind, they proceeded upon their career upon the solid foundation of good values.

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Fulton

peries and curtains are made. It is the attention they give to the little details as well as the big points that not only gives their merchandise the greatest utility possible but adds a touch of distinction which no other firm has equalled.

Their employees are courteous and feel a personal responsibility for every piece of work turned out.

We urge all our readers to visit this shop when in need of custom made draperies and curtains and fine fabrics.

Baldwyn

Quality goods are sold at this establishment at reasonable prices. No profiteering here and when a customer makes a purchase, whether the amount involved be large or small, the customer can rest assured that he is getting the value of his money.

Good quality, honest prices and courteous treatment have been responsible for the success of this well known firm.

Many lines of goods are handled at this store, all standard, and of time-tried merit, and their store is so advertised that anything carried

in a twentieth century store can be found here. Included in their list are toilet articles of every description as well as household remedies which have proved their worth in thousands of American homes.

They carry in stock many nationally advertised lines.

In this business review we wish to compliment this well known and capable firm for the manner in which it is serving the public and suggest to our readers that they call and see them for anything they may need in their line.

The management, foreseeing the trend of the times, decided to offer a most comprehensive service and establish an institution that was in a class by arranging to offer a service that is very scientific, stylish and modern.

They have fitted the shop according to the late and modern ideas of science and thus offer the public the best of service. Every device and article of equipment that has been approved by the trade is here installed for the convenience of the public. Here students are trained who are thoroughly competent. Every phase of beauty culture is

featured which gives the customers a full and complete service. It is in fact a modern beauty school in all essentials.

The graduates of this school have an advantage from the fact that they have an excellent standing wherever they go. Many of them are now operating beauty establishments over the country and are very successful. The school gives young ladies an excellent opportunity to enter upon a work that is highly remunerative and very popular today.

reliable business institutions of the community which has added to the development and progress of this part of the state.

In making this review of the onward progress of this section of the country we wish to compliment this company, upon the admirable way which the business of the progressive and public spirited policies.

We wish to refer this establishment to all of our readers as one of the distinctive features of the commercial efficiency of this part of the state.

A progressive firm under able management, meriting the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile

We are pleased in this edition to direct your attention to this establishment as a distinctive feature of the community efficiency and to the management as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from a commercial standpoint.

Therefore it is not strange that patrons of this wholesale grocery house seldom think of buying elsewhere.

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Mid South Packers Inc.

Mid South Packers Inc., located in North, Tupelo. Phone VI 2-1411. Happy Holidays. Meat packers U. S. Government Inspected. For the Holidays & every day you will find Southern Bell - Beef - hams - bacon - sausage - frankfurters - beef, the best the market affords. Ask your grocer for Southern Bell.

One of the many evidences of commercial industry and progress is this alert meat packing establishment. They are a most valued industry not only to the community but to this entire section.

Their plant is one of the most modern and up-to-date in the state. It is equipped with the latest machinery and kept in the most sanitary manner possible. All products manufactured here are absolutely pure and wholesome, made under the most sanitary conditions.

Not only are their meat products

Day-Brite Lighting

Day-Brite Lighting, located on S. Green, Tupelo, Miss. Phone VI 2-7212. Lighting fixtures - wholesale. Seasons Greetings. Day-Brite Lighting are manufacturers and wholesalers of fine lighting fixtures.

The real sincerity, high quality of materials, together with manufacturing efficiency and rare business acumen distinguishes this concern and it is rarely if ever equalled elsewhere in any line.

This company gives employment to our people, always has at heart the best interests of the community and continually exerts its influence for the best interests of its home town.

This industry has become so much a part of the every day life of the people of this community

that some have come to think of as a matter of course. It might well to pause and take into consideration what this manufacturing establishment really means to the city where it is located. Its removal from the local field would be disastrous, but its maintenance means the uninterrupted continuance of the encouragement of the march of industrial, commercial and social development of this part of the country.

In this business review we are pleased to compliment the management for efficient conduct of business in meeting the needs of problems of the hour in a thorough manner. We predict this modern establishment continued prosperity and a great future.

Long's Laundry & Cleaners, is located at 130 E. Main, Tupelo, Miss. Phone VI 2-6751. Seasons Greetings. Dry Cleaning, Cold Fur Storage - Box Storage. Look your best this Holiday Season with clothes cleaned & pressed at Long's.

They have strived to make their laundry far superior to any other and that they have succeeded is proven by their many satisfied customers.

This is a laundry that can clean any thing and does it in a modern and up-to-date manner. All overwhelmingly believe in "The Wash Word of the Home."

Cleaning clothes is not "only taking the dirt out," but also consists of turning out a clean, smooth garment, which one would be proud to wear. New machinery and sanitary methods are necessary to wash comfort into clothes and in this, their laundry surpasses all others.

This laundry thoroughly cleans your linen by the latest methods and returns them as fresh and free from all germs and dirt.

One of the rules of this laundry is to try to do the impossible - please everybody and make right anything that does not please, and this arrangement is a most satisfactory one in this day of hurry and rush.